



1255 East Street, Suite 202 • Redding, CA 96001 • (530)262-6190 • FAX (530)262-6189
 E-Mail srta@srta.ca.gov • HOME PAGE www.srta.ca.gov

Daniel S. Little, Executive Director

AGENDA

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Shasta Regional Transportation Agency
 1255 East Street, Suite 202
 Redding, CA 96001
 Wednesday, March 20, 2019, 1:30 - 3:00 PM

Item	Topic	Time Allotted	Presenter
1	Call to Order, Welcome and Introductions	1:30 PM	2018 Chair
2	Public Comment Period (Limit 3 minutes per speaker)	1:30 -1:35 PM	2018 Chair
<p><i>No action or discussion shall be made on any item not appearing on the noticed agenda. Members and staff may briefly respond to statements made or questions proposed by persons exercising their public testimony. (Government Code 54954.2 (2)). The council may direct staff to place a matter of business on a future agenda. The council or staff may ask a question for clarification.</i></p>			
3	Action Item <ul style="list-style-type: none"> SSTAC Election of 2019 Chair and Vice-Chair 	1:35-1:40 PM	SRTA
4	Updates <ul style="list-style-type: none"> Sunday Transit Service North State Intercity Bus Service Airport Road RABA Service Discontinuation SRTA Transit Marketing Contract 	1:40-1:55 PM	SRTA / RABA
5	Action Item <ul style="list-style-type: none"> Overview of 2019-20 Unmet Transit Needs Process and Draft Transit Needs Assessment SSTAC 2019-20 Unmet Transit Needs Recommendation(s) 	1:55-2:45 PM	SRTA
6	Transit Operator Other Updates <ul style="list-style-type: none"> RABA DHCL Other Member Updates	2:45-2:55 PM	All
7	Items for Next, Regularly-Scheduled SSTAC Meeting (9-18-2019)	2:55-3:00 PM	Chair
8	Adjourn	3:00 PM	Chair

Membership:

- Sharon Gatt - Transit User 60 years of Age or Older
- Patrick Geagan - Citizen, Disabled Transit User
- Hallie Fonseca - Social Service Provider for Seniors (Transportation)
- Larry Olmstead - Social Service Provider for Seniors (Non-Transportation)
- Kao Saechao - Social Service Provider for the Disabled (Transportation)
- Del Lockwood - Social Service Provider for the Disabled (Non-Transportation)
- Cindy Dodds - Social Service Provider for Persons of Limited Means
- Fred Clough - Consolidated Transportation Services Agency (Administrator)
- Elizabeth Duarte - Consolidated Transportation Services Agency (Operator)
- Steve Smith - Additional Member
- Robert Hale - Additional Member
- Sou Saechao - Additional Member
- Holly Leaf - Additional Member
- Anne Thomas - Additional Member
- Susan Morris Wilson - Additional Member
- Christina Prospero - Additional Member

Transit Technical Support Staff:

- Melissa Estrada - Redding Area Bus Authority
- John Abshier - Redding Area Bus Authority
- Shawn Ankeny - Shasta County Public Works

Transportation Acronym Cheat Sheet

Acronym	Term
SRTA	Shasta Regional Transportation Agency
RABA	Redding Area Bus Authority
CTSA	Consolidated Transportation Services Agency
DHCL	Dignity Health Connected Living
TDA	Transportation Development Act
STA	State Transit Assistance (source of TDA funding)
LTF	Local Transportation Fund (source of TDA funding)

Shasta Regional Transportation Agency (SRTA)

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL
MEETING NOTES**

Shasta Regional Transportation Agency, Salmon Room
1255 East Street, Suite 202
Redding, CA 96001
Wednesday, September 19, 2018
1:30 PM

(NOTE: These notes are not intended to serve as a transcript or verbatim record of the proceedings of the Social Services Transportation Advisory Council, but rather as a record of the meeting time, place, attendance, and the order and general nature of the Advisory Council discussion, deliberations, and actions taken, if any.)

Members/Alternates Present:

Steve Smith	-	Transit User 60 years of Age or Older
Jennifer Powell	-	CTSA (Admin)
Lisa White	-	CTSA (Operator)
Susan Morris Wilson	-	Social Service Provider for Seniors (Transportation)

Others Present:

Patrick Geagan	-	Disabled Transit User
Cindy Dodds	-	Tri-County Community Network
Larry Olmstead	-	United Way of Northern California
Anne Thomas	-	Shasta Living Streets
Sou Saechao	-	Far Northern Regional Center
Hallie Fonseca	-	TransDev Transportation
Holly Leaf	-	Opportunity Center

Staff Support:

Melissa Estrada	-	Redding Area Bus Authority (RABA)
John Abshier	-	RABA/City of Redding
Anthony Maggiore	-	RABA/City of Redding
Al Cathey	-	Shasta County Department of Public Works
Kathy Grah	-	Caltrans, District 2
Aaron Casas	-	Caltrans, District 2
Keith Williams	-	Shasta Regional Transportation Agency
Julie McFall	-	Shasta Regional Transportation Agency
Sean Tiedgen	-	Shasta Regional Transportation Agency
Jenn Pollom	-	Shasta Regional Transportation Agency
Michael Kuker	-	Shasta Regional Transportation Agency
Kathy Urlie	-	Shasta Regional Transportation Agency

1. Call to Order and Introductions:

Chair Steve Smith called the meeting to order at 1:33 PM. Introductions were made.

2. Public Comment Period (Limit Three Minutes per Speaker):

No public comments were made.

3. Discussion Items:

• **Other Transit Updates:**

- *Sunday Transit Feasibility Study* – SRTA Senior Planner Sean Tiedgen noted that a sketch plan for service was presented to the SRTA Board of Directors (BOD) in June. The board directed staff to develop a business plan. SRTA staff is working with Dignity Health Connected Living (DHCL) for service provision and with Mobility Planners to develop the plan, schedule and marketing outreach, expected by December. A two-year, on-demand demonstration service is anticipated July 1, 2019. SRTA is currently working on a contract with a software package vendor. Phone app based, as well as integrated phone pay are anticipated to be included in the service. Low Carbon Transit Operations Program (LCTOP) funding will be used for the demo project. Melissa Estrada asked that if the service is successful, if RABA will need to continue to provide it as reasonable to meet. Sean responded that this is dependent on the outcome of the pilot service, and the conversation can be continued at a later date.
- *New Names* – Sean announced ShastaConnect as the all-encompassing name for the Consolidated Transportation Service Agency (CTSA), Sunday pilot service and the potential city of Shasta Lake micro-transit service. It will be the brand name for SRTA transit services.
- *Intercity Electric Bus Service* – SRTA Senior Planner Jenn Pollom described the intercity electric bus service as the Salmon Runner. It is expected to be \$20 one-way from Redding to Sacramento, with wheelchair access. She outlined southbound stops and discussed a vehicle with an approximately 230- mile range as being ideal. Based on project bus availability, the anticipated start date of the service will be December 2019.

• **Senate Bill 1 Outreach and 9/26/2018 Event:**

SRTA Assistant Planner Michael Kuker announced that SRTA information on SB 1 is posted on FaceBook, Twitter, and Instagram. Michael announced the Wednesday, September 26 outreach event as being hosted by the Associated General Contractors (AGC) at 3:00 PM at the Sheraton Hotel with representatives of the AGC, the California Association of Counties, the Alliance for Jobs, and the chair of the California Transportation Commission. Patrick Geagan asked to be added to the SB 1 mailing list. Anne Thomas offered to make a Shasta Living Streets presentation on SB 1 to various organizations.

• **SSTAC Membership Renewal** – SRTA Senior Planner Kathy Urlie announced that current SSTAC appointments expire December 2018. She passed out SSTAC renewal membership forms, as well as new membership applications to those present. The SRTA Board of Directors will consider appointments at their December meeting.

• **2018-19 Unmet Transit Needs (UTN) Process and Cycle Overview** – Kathy described the UTN process and tentative schedule, indicating that it begins with SSTAC input at this meeting, to initiating the Shasta Transit Brainstorm process in early October, to winnowing that input to begin a Shasta Transit Priorities Survey in early November. A draft transit needs assessment will be posted in January, initiating a 30-day public review period. Input on the UTN cycle will end in early March, and the SSTAC will weigh in on its UTN recommendation at its March meeting. The SRTA BOD will approve UTNs at its April 2019 meeting, and

recommend a Transportation Development Act Budget for 2019-20.

4. Transit Operator Updates:

- RABA – Melissa Estrada introduced John Abshier, Redding Assistant Public Works Director, and Anthony Maggiore, Redding Finance. She noted that, per the RABA triennial review, that paratransit performance standards are being enhanced. She also reported that TransDev was renewed as the RABA Joint Powers Authority contractor for a three-year term, with the option for two, two-year extensions. Melissa continued by noting that RABA worked with the Office of Emergency Services during the Carr Fire for both evacuations and repopulations. She announced the upcoming RABA Salute to Veterans under which RABA teams with the Veterans Service Office to provide 50% match for every \$1 donated for \$10 punch cards for veterans.
- Dignity Health Connected Living (DHCL) – Director Jennifer Powell announced Transportation Director Lisa White’s retirement effective 12/14/2018. She mentioned that DHCL should receive delivery within the next nine months of three FTA Section 5310-funded, 15 passenger cut-aways. During the Carr Fire, DHCL provided emergency relief and transportation/lodging services. The food bank established during this period continues under DHCL.
- Other Member Updates – Sou Saechao discussed the Redi Ride program that provides transportation services only to Far Northern Regional Center clients. First Transit is contracted for this service and charges \$1/ride for both medical and work purposes, and \$2/ride for recreation. This state and federally-funded service is in the first year of an approximately 2-3 year pilot program. It provides door-to-door service to over 3,000 clients, using about three to four cars and one van. First Transit schedules the clients.

Anne Thomas of Shasta Living Streets reported on the California Street Labs project that is underway beginning October 6, 2018; it will be available every Thursday and Saturday to the public with items geared to the revitalization of the city, potentially including nature in the city, pop ups, retail, real play, and food trucks. Services include the space, chairs, tables, and projectors. She reported the location as the old police station at 1313 California Street, and suggested scheduling the facility for a brainstorming session on unmet transit needs.

6. Items for Next SSTAC Meeting (3-20-2019):

- Unmet Transit Needs Recommendation
- Sunday Transit Service Pilot
- Intercity Bus Service Update

7. Adjourn:

There being no further business to discuss, Chair Smith dismissed the meeting at 2:52 PM.