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**Daniel S. Little, Executive Director**

## AGENDA

### SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Shasta Regional Transportation Agency  
 1255 East Street, Suite 202  
 Redding, CA 96001  
 Wednesday, September 18, 2019, 1:30 - 3:00 PM

Item	Topic	Time Allotted	Presenter
1	Call to Order, Welcome and Introductions	1:30 PM	Chair Geagan
2	Public Comment Period (Limit 3 minutes per speaker)	1:30 -1:35 PM	Chair Geagan
<p><i>No action or discussion shall be made on any item not appearing on the noticed agenda. Members and staff may briefly respond to statements made or questions proposed by persons exercising their public testimony. (Government Code 54954.2 (2)). The council may direct staff to place a matter of business on a future agenda. The council or staff may ask a question for clarification.</i></p>			
3	Update/Feedback: <ul style="list-style-type: none"> <li>• ShastaConnect On-Demand Sunday Service</li> <li>• ShastaConnect Salmon Runner Intercity</li> <li>• SRTA Long-Range Transit Plan</li> <li>• SRTA Trunk Line Bicycle/Pedestrian Corridors for Potential Active Transportation Program Funding</li> </ul>	1:35 – 2:05 PM	SRTA
4	Recap: SSTAC Orientation and Transit Finance Workshop (July 17, 2019)	2:05 to 2:10 PM	SRTA
5	Overview: <ul style="list-style-type: none"> <li>• Ralph M. Brown Act</li> </ul>	2:10 to 2:25 PM	Vice Chair Morris Wilson
6	Information/Feedback: <ul style="list-style-type: none"> <li>• 2020-21 Unmet Transit Needs (UTN) Process</li> </ul>	2:25 to 2:40 PM	SRTA

7	Action: <ul style="list-style-type: none"> <li>Set UTN Special SSTAC Meeting or Workshop?</li> </ul>	2:40 to 2:45 PM	All
8	Transit Operator and Other Member Updates <ul style="list-style-type: none"> <li>RABA</li> <li>DHCL</li> <li>Other Members</li> </ul>	2:45-2:55 PM	All
9	Items for Next, Regularly Scheduled SSTAC Meeting (3-18-2020)	2:55-3:00 PM	Chair
10	Adjourn	3:00 PM	Chair

**Membership:**

- Sharon Gatt - Transit User 60 years of Age or Older
- Patrick Geagan - Citizen, Disabled Transit User
- Hallie Fonseca - Social Service Provider for Seniors (Transportation)
- Larry Olmstead - Social Service Provider for Seniors (Non-Transportation)
- Sou Saechao - Social Service Provider for the Disabled (Transportation)
- Del Lockwood - Social Service Provider for the Disabled (Non-Transportation)
- Cindy Dodds - Social Service Provider for Persons of Limited Means
- Fred Clough - Consolidated Transportation Services Agency (Administrator)
- Elizabeth Duarte - Consolidated Transportation Services Agency (Operator)
- Steve Smith - Additional Member
- Robert Hale - Additional Member
- Holly Leaf - Additional Member
- Anne Thomas - Additional Member
- Susan Morris Wilson - Additional Member
- Christina Prospero - Additional Member

**Transit Technical Support Staff:**

- Melissa Estrada - Redding Area Bus Authority
- John Abshier - Redding Area Bus Authority
- John Heath - Shasta County Public Works

**Transportation Acronym Cheat Sheet**

<b>Acronym</b>	<b>Term</b>
SRTA	Shasta Regional Transportation Agency
RABA	Redding Area Bus Authority
CTSA	Consolidated Transportation Services Agency
DHCL	Dignity Health Connected Living
TDA	Transportation Development Act
STA	State Transit Assistance (source of TDA funding)
LTF	Local Transportation Fund (source of TDA funding)

Shasta Regional Transportation Agency (SRTA)

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL  
MEETING NOTES**

Shasta Regional Transportation Agency, Salmon Room  
1255 East Street, Suite 202  
Redding, CA 96001  
Wednesday, March 20, 2019  
1:30 PM

*(NOTE: These notes are not intended to serve as a transcript or verbatim record of the proceedings of the Social Services Transportation Advisory Council, but rather as a record of the meeting time, place, attendance, and the order and general nature of the Advisory Council discussion, deliberations, and actions taken, if any.)*

**Members/Alternates Present:**

Patrick Geagan	-	Disabled Transit User
Hallie Fonseca	-	Local Social Service Provider for Seniors (Transportation)
Kao Saechao	-	Local Social Service Provider for the Disabled (Transportation)
Del Lockwood	-	Local Social Service Provider for the Disabled (Non-Transp)
Fred Clough	-	Local CTSA Representative (Administrator)
Steve Smith	-	Help, Inc.
Robert Hale	-	Citizen
Holly Leaf	-	Shasta County Opportunity Center
Anne Thomas	-	Shasta Living Streets
Susan Morris Wilson	-	Citizen
Christina Proseri	-	Citizen

**Members/Alternates Absent:**

Sharon Gatt	-	Transit User 60 Years of Age or Older
Larry Olmstead	-	Local Social Service Provider for Seniors (Non-Transp)
Cindy Dodds	-	Social Service Provider for Persons of Limited Means
Elizabeth Duarte	-	Local CTSA Representative (Operator)

**Staff Support:**

John Abshier	-	Redding Area Bus Authority (RABA)/City of Redding
Melissa Estrada	-	RABA
Kathy Grah	-	Caltrans, District 2
Charie Tweet	-	Caltrans, District 2
Kathy Urlie	-	Shasta Regional Transportation Agency (SRTA)
Julie McFall	-	SRTA
Michael Kuker	-	SRTA
Jenn Pollom	-	SRTA
Sean Tiedgen	-	SRTA

**1. Call to Order and Introductions:**

2018 Chair Steve Smith called the meeting to order at 1:33 PM. Introductions were made.

**2. Public Comment Period (Limit Three Minutes per Speaker):**

Susan Morris-Wilson mentioned hearing the West Sacramento mayor speaking on one-demand transit recently. The city's service is geared to older adults and seems to be a solution to quicker travel time. Anne Thomas referenced the Low Carbon Transit Operating Program (LCTOP) workshop held recently as being particularly good for discussion about transit and transit needs.

**3. Action Item:****• Election of 2019 Chair and Vice-Chair**

- Chair Smith opened the floor for nominations for chair. The following nominations were made: Steve Smith, Patrick Geagan, and Robert Hale. By majority tally, Patrick Geagan was elected chair for 2019. Nominations were opened for vice-chair, with the following nominees: Susan Morris-Wilson and Robert Hale. By majority tally, Susan Morris-Wilson was elected vice-chair for 2019. Patrick Geagan assumed the chair for the remainder of the meeting.

**4. Updates:****• Sunday Transit Service**

- SRTA Senior Planner Sean Tiedgen mentioned that the service business plan had been approved, the project is moving forward, and the service is expected to go live later this summer—anticipated August 2019. Four transit connect vans will be added. Route Map is the software base for the on-demand component. When asked, Sean confirmed that marketing materials will be widely distributed.

**• North State Intercity Bus Service**

- SRTA Senior Planner Jenn Pollom provided an overview of the Salmon Runner intercity service, with feeder valley service including Chico. SRTA received a state \$7.8 M grant to purchase seven electric buses, and subsequently went out to bid in January with a March due date. Staff is currently reviewing the proposals and expects to make a recommendation to the SRTA Board of Directors in April. SRTA is also investigating beginning the service without the electric vehicles by potentially running the Capitol Corridor AMTRAK service on Interstate 5 with state Public Transportation Account funding. Questions regarding stops were responded to, as well as parking for the service. Melissa Estrada responded that RABA parking may be used, and that it is expected to suffice based on anticipated demand. The intercity service will be promoted at the Whole Earth and Watershed Festival in April.

**• Airport Road RABA Service Discontinuation**

- RABA Transportation Planner Melissa Estrada mentioned that the service was previously supported by IASCO, but when the pilot school discontinued use of the service that farebox recovery ratio plummeted to about 2% the last couple of months. Veterans Administration users/supporters comments regarding discontinuance were referred to Dignity Health Connected Living. Melissa emphasized that RABA hopes to again offer future service in the vicinity as development continues in that area.

**• SRTA Transit Marketing Contract**

- SRTA Assistant Planner Michael Kuker announced that SRTA had executed a three-year transit marketing contract with Circa Now, not to exceed \$300,000. Two additional years may be added, without an increase to the contract total. Uses include Shasta Connect, on-demand Sunday transit service, and the Salmon Runner.

5. **Action Item:**

- **Overview of 2019-20 Unmet Transit Needs Process and Draft Transit Needs Assessment**
  - SRTA Senior Planner Kathy Urlie provided an overview of the process, referenced the Transit Needs Assessment developed, mentioned that an initial staff recommendation of unmet needs and their reasonability to meet had been provided to the SRTA Board of Directors (BOD) at its February meeting, and pointed out that the SSTAC also makes recommendation to the SRTA BOD at the April meeting. She indicated that outreach had resulted in over 60 comments and the reported needs were very similar to previous years, e.g. Sunday transit service, Whiskeytown summer service, extended service hours, more frequent service, and service to new areas. A final SRTA staff recommendation and SSTAC recommendation will be presented to the SRTA BOD at its April 23, 2019, meeting at which time the BOD will make a decision on unmet needs and then approve a Transportation Development Act (TDA) budget for 2019-20. Kathy continued by saying that SRTA staff has initially recommended that all of the above-reported needs are unmet needs. Although Sunday transit service is reasonable to meet, and Whiskeytown summer service may be reasonable to meet at the discretion of the SRTA BOD, that RABA extended service service hours, more frequent service, and service to new areas are not considered by staff as reasonable to meet at this time.
- **SSTAC 2019-20 Unmet Transit Needs Recommendation(s)**
  - As mentioned above, Kathy reiterated that the SSTAC makes a recommendation to the SRTA BOD about unmet needs. Discussion ensued about whether increasing transit service may actually bring up, or lower the farebox. Also, some questions revolved around how service delivery may improve. Some suggested that the fare system is flaw, and that perhaps RABA also needs a monthly pass. Another suggestion was that RABA to needs to cater to a younger user. A suggestion about whether SRTA and RABA may evaluate whether extended hours or more frequent service is possible was made. Another comment echoed by a few was that RABA hasn't had a fare increase in about twelve years. Melissa Estrada recommended SSTAC support to explore solutions, including a fare increase. A motion was made by Susan Morris Wilson, seconded by Steve Smith, and unanimously passed to accept the SRTA staff recommendation to the SRTA BOD as the SSTAC's recommendation for 2019-20 unmet transit needs.
  - Follow-up to the recommendation: Participants suggested investigating future rate increases, and to look at transit funding. Forming a subcommittee of the SSTAC was initially suggested to work with staff on this. Subsequently, an SSTAC orientation and transit funding workshop was suggested. SRTA staff will coordinate with RABA staff to develop a workshop within the next two to three months. A Brown Act overview was recommended for the September SSTAC meeting. Concern regarding RABA's farebox falling below 15% in the next two to three years was voiced, so the member concurred that the workshop would be timely. Another member indicated that some would find it difficult to speak regarding transit services when they're not used. More information about the SSTAC would be helpful, like a one-page overview. Kathy mentioned that after

this meeting she would forward the SSTAC the SRTA one-page SSTAC Fact Sheet for a brief SSTAC background in advance of the workshop.

**6. Transit Operator Other Updates:**

- RABA – Melissa Estrada mentioned that for former Airport Express users in the vicinity of Tarmac and State Route 44 that RABA is looking to add a couple of runs to the School Express—one in the morning and one in the afternoon to help out. She also mentioned that RABA is looking into underperforming routes and what may be done to modify them to help meet farebox, including Burney Express. She closed by mentioning that RABA is close to Automated Vehicle Locator (AVL) implementation for a real-time information system at the end of this fiscal year, or the beginning of next. Also, about twenty signals should be transit prioritized by next year.
- Dignity Health Connected Living (DHCL) – Transportation Manager Fred Clough mentioned DHCL's role in Sunday transit service.

**6. Items for Next SSTAC Meeting (9-18-2019):**

- Brown Act Overview
- Transit Funding Workshop Overview
- Sunday Transit Service Update
- Intercity Bus Service Update
- Unmet Transit Needs 2020-21 Kick-Off

**7. Adjourn:**

There being no further business to discuss, Chair Geagan dismissed the meeting at 3:10 PM.