

SHASTA REGIONAL TRANSPORTATION AGENCY -
Summary of 2017/18 Overall Work Program Funding Requirements

Work Element	Description	FHWA PL 100%	Amendment #3 State Toll Credits 11.47%	Original State Toll Credits 11.47%	FHWA PL C/O 100%	FTA 5303 100%	FTA 5303 Carryover 100%	FTA 5304	LTF 100%	TDA 100%	PPM 100%	Non-Motorized Grants 100%	Other (NSSR, Shasta Coll) 100%	Reimb. & Planning Grants 100%	SRTS 100%	Total By Fund Source Proof
701	System Planning		Excluded from Totals	Excluded from Totals												
701.01	Regional Transportation Plan	231,597	26,564	19,083												231,597
701.03	Performance Measures	49,389	5,665	5,929												49,389
701.09	Air Quality	4,213	483	1,970												4,213
701.11	Transportation Data Collection & Reporting	23,142	6,095	8,024	30,000											53,142
	Total Work Element 701	308,342	38,808	35,006	30,000	0	0	0	0	0	0	0	0	0	0	338,342
702	Work Program and Administration															
702.01	Transportation Improvement Programs (TIPS)	68,013	7,801	8,330												68,013
702.02	Overall Work Program	116,031	13,309	11,335												116,031
702.03	Grant Writing and Technical Assistance								34,339							34,339
702.04	Sustainable Development Incentive Program		8,603	6,428	75,000						44,146					119,146
	Total Work Element 702	184,044	29,712	26,093	75,000	0	0	0	34,339	0	44,146	0	0	0	0	337,529
703	Non-Motorized															
703.01	Active Transportation Planning		4,259		37,131						30,000					67,131
703.04	GoShasta Active Transportation Plan		11,698	12,947	101,989											101,989
703.04B	GoShasta Active Transportation Plan (Consultant)								20,000			46,000				66,000
703.05	Sustainable Shasta		4,935	6,692	43,022			447,890			66,494					557,406
	Total Work Element 703	0	20,892	19,639	182,142	0	0	447,890	20,000	0	96,494	46,000	0	0	0	792,526
704	Public and Agency Participation															
704.01	Public Information & Participation	12,237	6,400	6,452	43,563				13,950							69,749
	Total Work Element 704	12,237	6,400	6,452	43,563	0	0	0	13,950	0	0	0	0	0	0	69,749
705	Technology Applications															
705.01	ITS Planning & Development										19,189					19,189
705.02	GIS Applications	56,522	6,483	6,814									2,000			58,522
705.05	Regional Modeling & Forecasting Tools		8,765	9,058	76,417											76,417
	Total Work Element 705	56,522	15,248	15,872	76,417	0	0	0	0	0	19,189	0	2,000	0	0	154,129
706	Public Transportation Planning															
706.02	Public Transportation Planning & Coordination		7,877	5,727		68,674	10,585		23,500							102,758
706.06	Greenhouse Gas Reduction Fund Programs								25,859							25,859
706.07	North State Express Connect Business Plan		14,441	5,703	125,901						69,519			223,203		418,623
706.08	Sunday Transit Service Demo Project		7,554		65,861				43,580							109,441.24
	Total Work Element 706	0	29,872	11,430	191,762	68,674	10,585	0	92,939	0	69,519	0	0	223,203	0	656,681
707	Special Projects															
707.01	Corridor Studies & Project Review		3,765	3,831	32,824											32,824
707.02	Safe Routes to School Non-Infrastructure Grant														181,318	181,318
707.03	Alternative Fuels Vehicle Planning		3,851	3,851	33,577											33,577
707.04	Goods & Freight Coordination and Planning	19,500	5,268		26,433						14,000					59,933
707.07	RCEA Hydrogen Fuel-Cell Readiness Project		434	801	3,788							2,000				5,788
	Total Work Element 707	19,500	13,319	8,483	96,622	0	0	0	0	0	14,000	0	2,000	0	181,318	313,440
708	Manage Transportation Development Act															
708.03	Transportation Development Act								108,020							108,020
708.04	Transit and CTSA Agency Administration								30,227	564,000						594,227
	Total Work Element 708	0	0	0	0	0	0	0	138,246	564,000	0	0	0	0	0	702,246
800	Other															
801.01	North State Super Region												10,376			10,376
	Total Work Element 800	0	0	0	0	0	0	0	0	0	0	0	10,376	0	0	10,376
900	Local Agency Projects															
901.01	Hilltop Drive Corridor Signal Optimization Study		4,270	1,721	37,227											37,227
901.02	Victor Avenue Corridor Phasing Plan		4,588	4,588	40,000											40,000
902.01	Cascade Blvd Sustainable Development Assessment		0	5,162	0											0
902.02	Micro-Transit Analysis & Recommendations		4,107	3,154	35,804											35,804
	Total Work Element 900	0	12,965	14,625	113,031	0	0	0	0	0	0	0	0	0	0	113,031
Total of Budget by Fund Source		580,645	167,216	137,600	808,536	68,674	10,585	447,890.0	299,475	564,000	243,348	46,000	14,376	223,203	181,318	3,488,048

Planning/Administration Funds by Jurisdiction

SRTA	580,645	0		695,506	68,674	10,585		299,475	0	243,348	46,000	14,376	223,203	0	2,181,810
RABA Administration									540,000		0				540,000
City of Redding	0			77,226											77,226
Shasta Lake City	0			35,804											35,804
Cty of Shasta- Health & Human Services														181,318	181,318
County of Shasta- TDA Administration									24,000		0				24,000
Total Plng/Admin Funds by Juris.	580,645	0	0	808,536	68,674	10,585	0	299,475	564,000	243,348	46,000	14,376	223,203	181,318	3,040,158

Capital Infrastructure & Transit Agency Operations

Description	RSTP	LTF	STA	LCTOP	Carryover	Total By Fund Source Proof
STBGP - Streets & Roads	1,639,011					1,639,011
LTF Streets & Roads		3,124,305				3,124,305
LTF Transit Operation		3,074,160				3,074,160
STA Transit Operation			667,441			667,441
Low-Carbon Transit Oper Program				85,000		85,000
CTSA		331,707				331,707
Beach Bus		0				0
Rural Non-motorized		518,512				518,512
2% TDA Bike & Pedestrian Program		0				0
Total Operational and Capital	1,639,011	7,048,684	667,441	85,000	0	9,440,136

Reconciliation of OWP Expenditures to Overall Budget OWP Expenditures	
Expenditures per OWP	3,488,048
Add: Suite 101/102 Rental Expenses not in OWP	42,200
Less: TDA Administration not in Overall Budget	(564,000)
2015-16 IDC Carryover	(148,734)
Expenditures per Overall Budget OWP Expenditures	2,817,514

SHASTA REGIONAL TRANSPORTATION AGENCY - Summary of 2018/19 Overall Work Program Funding Requirements															
Work Element	Description	FHWA PL	State Toll Credits	FHWA PL C/O	FTA 5303	FTA 5303 Carryover	FTA 5304	LTF	TDA	PPM	Non-Motorized Grants	Other (NSSR, Shasta Coll)	Reimb. & Planning Grants	SRTS	Total By Fund Source Proof
701	System Planning	100%	11.47%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	
			Excluded from Totals												
701.01	Regional Transportation Plan	111,455	12,784												111,455
701.03	Performance Measures	55,208	6,332												55,208
701.09	Air Quality	16,763	1,923												16,763
701.11	Transp Data Collection & Reporting	45,067	6,890												45,067
	Total Work Element 701	228,492	27,929	0	0	0	0	0	0	0	0	0	0	0	228,492
702	Work Program and Administration														
702.01	Transportation Improvement Programs	73,433	8,423												73,433
702.02	Overall Work Program	102,986	11,813												102,986
702.03	Grant Writing and Technical Assistance							42,039							42,039
702.04	Sustainable Development Incentive Program		0	0				50,000		16,263					66,263
	Total Work Element 702	176,419	20,235	0	0	0	0	92,039	0	16,263	0	0	0	0	284,721
703	Non-Motorized														
703.01	Active Transportation Planning									86,395					86,395
703.04	GoShasta ATP		8,758	76,360											76,360
703.05	Sustainable Shasta		2,758	24,044			117,015			18,276					159,335
	Total Work Element 703	0	11,516	100,404	0	0	117,015	0	0	104,671	0	0	0	0	322,089
704	Public and Agency Participation														
704.01	Public Information & Participation		5,568	48,544				12,136							60,680
	Total Work Element 704	0	5,568	48,544	0	0	0	12,136	0	0	0	0	0	0	60,680
705	Technology Applications														
705.01	ITS Planning & Development									18,093					18,093
705.02	GIS Applications	26,910	3,087									2,000			28,910
705.05	Regional Modeling	32,060	3,677	0											32,060
	Total Work Element 705	58,970	6,764	0	0	0	0	0	0	18,093	0	2,000	0	0	79,064
706	Public Transportation Planning														
706.02	Public Transportation Plng & Coord		7,877		59,606			81,016							140,622
706.06	Greenhouse Gas Reduction Fund		0	24,149											24,149
706.07	North State Express Connect		3,096	26,989				15,436					0		42,425
706.08	Sunday Transit Service Demo Project		0					52,720							52,720
	Total Work Element 706	0	10,972	51,138	59,606	0	0	149,172	0	0	0	0	0	0	259,916
707	Special Projects														
707.01	Corridor Studies & Project Review		3,777	32,932											32,932
707.02	Safe Routes to School Grant													174,920	174,920
707.03	Alternative Fuels Vehicle Planning	32,867	3,770	0											32,867
707.04	Freight & Goods Movement Plng									90,373					90,373
707.07	RCEA Fuel-Cell Readiness Project		964	8,406											8,406
	Total Work Element 707	32,867	8,511	41,338	0	0	0	0	0	90,373	0	0	0	174,920	339,497
708	Manage Transportation Development Act														
708.03	Transportation Development Act							111,749							111,749
708.04	Transit and CTSA Agency Administration							28,617	575,000						603,617
	Total Work Element 708	0	0	0	0	0	0	140,366	575,000	0	0	0	0	0	715,366
800	Other														
801.01	North State Super Region											7,947			7,947
	Total Work Element 800	0	0	0	0	0	0	0	0	0	0	7,947	0	0	7,947
900	Local Agency Projects														
901.01	Hilltop Dr Corridor Signal														
901.02	Victor Ave Corridor Phasing														
902.01	Cascade Blvd Sustainable Development														
902.02	Micro-Transit Analysis														
905.01	Capital Imp & Transit Modernization														
	Total Work Element 900	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total of Budget by Fund Source		496,749	91,496	241,423	59,606	0	117,015	393,712	575,000	229,400	0	9,947	0	174,920	2,297,772

Planning/Administration Funds by Jurisdiction															
	SRTA	496,749	0	241,423	59,606	0		393,712	21,000	229,400	0	9,947	0	(6,399)	1,445,439
	RABA Administration								530,000		0				530,000
	City of Redding	0		0							0				0
	Shasta Lake City	0		0							0				0
	SSNP			0							0				0
	Cty of Shasta- Health & Human Services										0			181,318	181,318
	County of Shasta- TDA Administration								24,000		0				24,000
	Total Plng/Admin Funds by Juris.	496,749	0	241,423	59,606	0	0	393,712	575,000	229,400	0	9,947	0	174,920	2,180,757

Capital Infrastructure & Transit Agency Operations															
Description	RSTP	LTF	STA	LCTOP	Carryover										Total By Fund Source Proof
RSTP Streets & Roads	1,654,019														1,654,019
LTF Streets & Roads		4,540,027													4,540,027
LTF Transit Operation		1,296,000													1,296,000
STA Transit Operation			800,000												800,000
SRTA		0													0
Low-Carbon Transit Oper Program				228,000											228,000
CTSA		301,000													301,000
Rural Non-motorized 15-16		0													0
Rural Non-motorized 14-15		0													0
Rural Non-motorized 16-17		0													0
Rural Non-motorized 17-18		0													0
2% TDA Bike & Pedestrian Program		0													0
Total Operational and Capital	1,654,019	6,137,027	800,000	228,000	0	0	0	0	0	0	0	0	0	0	8,819,046

Reconciliation of OWP Expenditures to Overall Budget OWP Expenditures	
Expenditures per OWP	2,297,772
Add: Suite 101/102 Rental Expenses not in OWP	42,200
Less: TDA Administration not in Overall Budget	575,000
2015-16 IDC Carryover	(148,734)
Expenditures per Overall Budget OWP Expenditures	2,766,238

WORK ELEMENT 700.98

Indirect Cost PTO

Agency: SRTA Total Budget (FY 2017/18): \$60,886 Estimated Budget (FY 2018/19): \$ 61,698

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations	FY 2017/18				FY 2018/19			
	Expenditures	Amount			Expenditures	Amount		
SRTA								
Personnel - Direct PTO Salaries	\$ 60,886				\$ 61,698			
TOTAL:	\$ 60,886				\$ 61,698	\$ -	\$ -	\$ -

Previous Accomplishments

Kept records of paid time off.

Objective

To record paid time off in a separate work element.

Discussion

Caltrans requires that paid time off be separately recorded and reported.

Product 1: Indirect Cost PTO

Task/Activity		Resp. Agency	Schedule
1.1	Record paid time off	SRTA	Jul 2017 - Jun 2019

WORK ELEMENT 700.99

Indirect Cost Allocation Plan

Agency: **SRTA**

Total Budget (FY 2017/18): \$ 584,601

Estimated Budget (FY 2018/19): \$ 574,749

ESTIMATED EXPENDITURE AND ICAP SUPPORT FOR FY 2017/18 & FY 2018/19

Services & Supplies	FY 2017/18		FY 2018/19	
	Amount (\$)	Total Expenditures INDIRECT	Amount (\$)	Total Expenditures INDIRECT
SRTA				
Building Occupancy:				
Depreciation (Suite 202)	48,000	48,000	48,000	48,000
Interest	22,000	22,000	22,000	22,000
Insurance	3,200	3,200	3,200	3,200
Repairs	2,000	2,000	2,000	2,000
Janitorial	4,000	4,000	4,000	4,000
Elevator	600	600	600	600
Landscape	1,800	1,800	1,800	1,800
Taxes	100	100	100	100
Security	2,500	2,500	2,500	2,500
Utilities	14,000	14,000	14,000	14,000
Advertising	1,000	1,000	1,000	1,000
Copier	6,000	6,000	6,000	6,000
Communication	8,500	8,500	8,500	8,500
Depreciation	1,300	1,300	1,300	1,300
Books and Educational Materials	1,000	1,000	1,000	1,000
Office Supplies	7,000	7,000	7,000	7,000
Computer Support	22,200	22,200	22,200	22,200
Dues/Subscriptions	8,500	8,500	8,500	8,500
Postage	2,000	2,000	2,000	2,000
Educational Training	1,000	1,000	1,000	1,000
Repairs and Maintenance	1,000	1,000	1,000	1,000
Software	8,000	8,000	8,000	8,000
Public Notice	500	500	500	500
Travel	4,000	4,000	4,000	4,000
Licenses	500	500	500	500
Meetings	1,000	1,000	1,000	1,000
Insurance	7,000	7,000	7,000	7,000
Audit/Actuarial Services	20,400	20,400	20,600	20,600
Legal Services	3,000	3,000	3,000	3,000
Personnel Services	12,500	12,500	12,500	12,500
Small Office Equipment	10,000	10,000	10,000	10,000
Conference/training	4,000	4,000	4,000	4,000
Sub Total	228,600	228,600	228,800	228,300
INDIRECT SALARIES & BENEFITS	295,115	295,115	284,750	284,750
NOTE - General Administration, office functions and allocable staff costs not directly attributable to specific work elements (Per ICAP filing).				
PTO (WE 700.98)	60,886	60,886	61,698	61,698
TOTAL:	584,601	584,601	575,249	574,749

Previous Accomplishments

Annual indirect cost allocation plan and indirect cost rate proposal was generated and approved.

Objective

To document and justify indirect cost activities related to the organization's functions operating as an independent MPO.

Discussion

In order for indirect cost to be eligible for reimbursement, an indirect cost allocation plan is required. Expenses are allocated proportionally against all funding sources that allow for indirect costs based on salaries and wages budgeted under each work element.

Product 1: Indirect Cost Allocation Plan Administration

	Task/Activity	Resp. Agency	Schedule
1.1	Payment to vendors for non-consultant services, including office services, rent and utilities. Also includes membership dues for professional planning accreditation (American Planning Association) and other associations as warranted.	SRTA	Jul 2017 - Jun 2019
1.2	Prepare and file reports with funding agencies		
1.3	Implement SRTA Personnel Policies including preparation of employee evaluations		
1.4	Maintain and administrate SRTA benefit programs		
1.5	Prepare reports for management		
1.6	Prepare annual fiscal reports		

WORK ELEMENT 701.01

Regional Transportation Plan (RTP)

Agency: SRTA Total Budget (FY 2017/18): \$ 231,597

Estimated Budget (FY 2018/19): \$ 111,455

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
	Direct	Indirect	FHWA PL	Toll Credits	Direct	Indirect	FHWA PL	Toll Credits
SRTA								
Personnel	\$ 75,421	\$ 82,765	\$ 158,186	\$ 18,144	\$ 56,148	\$50,960	\$ 107,108	\$ 12,285
Services & Supplies	\$ 3,000		\$ 3,000	\$ 344	\$ 3,000		\$ 3,000	\$ 344
Human Resources	\$ 1,810		\$ 1,810	\$ 208	\$ 1,348		\$ 1,348	\$ 155
EIR Consultant (TBD)	\$ 68,601		\$ 68,601	\$ 7,869	\$ -		\$ -	\$ -
TOTAL:	\$ 148,832	\$ 82,765	\$ 231,597	\$ 26,564	\$ 60,495	\$50,960	\$ 111,455	\$ 12,784

Previous Accomplishments

The 2015 RTP and environmental impact report was adopted in June 2015. Included for the first time was a Sustainable Communities Strategy (SCS) approved by the California Air Resources Board (October 2015) pursuant to SB 375. SRTA worked with the California Air Resources Board to develop revised SB 375 targets for year 2035. These targets will be included in the 2018 RTP/SCS. SRTA started initial updates to the 2018 RTP/SCS.

Objective

Plan for the safe and efficient management, operation, and development of a regional inter-modal transportation system that, when linked with appropriate land use planning, serves the mobility needs of goods and people.

Discussion

The RTP is prepared in compliance with state (California Government Code Section 65080 et seq.) and federal (U.S. Code Title 23, Section 134 et seq.) regulations governing regional and metropolitan transportation planning. The RTP represents a 20 year planning horizon and must be routinely updated. The SRTA Board of Directors took action in December 2014 to move from a five-year update cycle to every four years in order to align with local agency updates to their general plan housing elements and the Regional Housing Needs Allocation. The RTP was updated in 2015 and included a new component called a Sustainable Communities Strategy pursuant to Senate Bill 375, which identified a set of strategies that, if implemented, would help the region meet its SB 375 greenhouse gas emissions reduction target. The RTP will be updated in 2018 and every fourth year thereafter. New MAP-21 and FAST Act provisions (expected to be in effect by adoption of 2018 RTP) must be included in the RTP, including state and/or regional performance targets and new items related to transit services. Pursuant to the California Environmental Quality Act (CEQA), the agency is required to prepare an Environmental Impact Report (EIR) for the RTP. It's anticipated that the 2018 RTP/SCS update may only require a Supplemental EIR.

Note: Consultant support for the 2015 and 2018 RTP in the areas of travel demand modeling and Geographic Information Systems (GIS) analyses are budgeted under WE 705.05 and WE 705.02 respectively.

Product 1: 2015 RTP management, maintenance, and progress reports

Task/Activity	Resp. Agency	Schedule
1.1 Routinely evaluate agency progress toward the 2015 RTP vision and accompanying goals, objectives, and implementation strategies and report to board of directors.	SRTA	Jul 2017 - Jun 2018
1.2 Create web maps showing completed RTP projects, short-term anticipated projects, and future planned projects. As appropriate, link performance metrics to individual and/or grouped projects.		
1.3 Participate in ARB SB 375 Target Update process and develop updated regional GHG target for year 2035.		Jul 2017 - Dec 2017

Product 2: 2015 RTP implementation, including SCS

Task/Activity	Resp. Agency	Schedule
2.1 Cultivate RTP priority projects for capital funding. Cultivate projects that implement the Sustainable Communities Strategy, including infill and redevelopment projects to compete for capital funding opportunities. Includes interagency and private sector communication and coordination.	SRTA	Jul 2017 - Apr 2018
2.2 Participate in interagency meetings that support the implementation of the RTP/SCS, including: California Transportation Plan Policy Advisory Committee, Strategic Highway Safety Plan, local jurisdiction council/board meetings, and/or similar such meetings.		

Product 3: 2018 Regional Transportation Plan and Sustainable Community Strategy (RTP/SCS)

Task/Activity	Resp. Agency	Schedule
3.1 Collect and incorporate updated travel, land use, and other relevant data. Update maps, exhibits, and forecasts for land use and sociodemographic information.	SRTA	Jan 2017 - Apr 2018
3.2 Review and update RTP as appropriate for consistency with federal, state and local plans, programs or policies.		
3.3 Update RTP performance measures to be consistent with MAP-21, FAST Act, state and regional targets, developed under WE 701.03.		
3.4 Update transportation project lists		
3.5 Incorporate Transit Asset Management targets prepared by transit agencies and evaluate State of Good Repair needs and investments (as required and pending adoption by RABA and Shasta County)		
3.6 Conduct scenario testing using ShastaSIM model		
3.7 Prepare Draft 2018 RTP/SCS		
3.9 Conduct outreach, solicit for comments and prepare responses.		
3.1 Prepare and present final 2018 RTP/SCS and EIR to SRTA Board of Directors for adoption.		Apr 2018 - Jun 2018

Product 4: 2018 RTP/SCS Environmental Impact Report

Task/Activity	Resp. Agency	Schedule
4.1 Administer procurement process for EIR consultant(s).	SRTA	Feb 2017 - Jun 2017
4.2 Manage EIR consultant contract.		
4.3 Prepare and distribute Draft RTP Supplemental EIR consistent with applicable laws. Conduct public outreach, as necessary, including any public hearings. Review and respond to public comments.	SRTA/ Consultant	Jul 2017 - Apr 2018

Product 5: 2018 RTP implementation, including SCS		Resp. Agency	Schedule
Task/Activity			
5.1	Cultivate RTP priority projects for capital funding. Cultivate projects that implement the Sustainable Communities Strategy, including infill and redevelopment projects to compete for capital funding opportunities. Includes interagency and private sector communication and coordination.	SRTA	Apr 2018 - Ongoing
5.2	Participate in interagency meetings that support the implementation of the RTP/SCS, including: California Transportation Plan Policy Advisory Committee, Strategic Highway Safety Plan, local jurisdiction council/board meetings, and/or similar such meetings.		
5.3	Update RTP as needed for consistency with national, state or local agency plans, programs or laws.		

WORK ELEMENT 701.03 **Performance Measures**

Agency: **SRTA** **Total Budget (FY 2017/18): \$ 49,389** **Estimated Budget (FY 2018/19): \$ 55,208**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
SRTA	Direct	Indirect	FHWA	Toll Credits	Direct	Indirect	FHWA	Toll Credits
Personnel	\$ 22,339	\$ 24,514	\$ 46,853	\$ 5,374	\$ 27,546	\$ 25,001	\$ 52,547	\$ 6,027
Services & Supplies	\$ 2,000		\$ 2,000	\$ 229	\$ 2,000		\$ 2,000	\$ 229
Human Resources	\$ 536		\$ 536	\$ 61	\$ 661		\$ 661	\$ 76
TOTAL:	\$ 24,875	\$ 24,514	\$ 49,389	\$ 5,665	\$ 30,207	\$ 25,001	\$ 55,208	\$ 6,332

Previous Accomplishments
 Monitored the development of MAP-21 performance-based planning, including federal rulemakings on performance measures. Monitored and participated in the development of 2016 Regional Transportation Improvement Program (RTIP) performance indicators and measures. Developed potential regional performance measures for use in the 2015 RTP (to be refined based on the ongoing development of MAP-21 performance-based metrics and statewide goals). Initiated a regional technical advisory committee to advise on development of performance measures and targets.

Objective
 Develop and maintain performance metrics in support of planning, decision-making, regulatory compliance, and transportation funding.

Discussion
 The use of performance measures has increased in recent years beyond traditional measures of traffic operations. New measures were introduced by the passage of the federal transportation bill (MAP-21) in 2012 and state legislation. Discretionary transportation grant programs likewise reference a wide range of performance measures when selecting projects for funding. Performance measures allow the region to: track trends in key policy areas; measure progress toward mandates and regional goals; and evaluate the effectiveness of regional mobility strategies. State goals and targets will be developed one year after FHWA/FTA implementation of performance measures (anticipated in 2016). MPOs must develop regional targets within six months of state target adoption.
Note: Consultant support using travel demand modeling and Geographic Information Systems (GIS) analyses are budgeted under WE 705.05 and WE 705.02 respectively.

Product 1: Transportation Performance Measures for the Shasta County Region

	Task/Activity	Resp. Agency	Schedule
1.1	Review final federal performance measure rulemakings including established targets, required data sources and methodologies for developing, quantifying and reporting on regional targets.	SRTA	Jul 2017 - Jun 2018
1.2	Participate in technical work groups and training related to the development of performance measures, goals, and targets for California.		As needed
1.3	Organize and conduct meetings of a new technical advisory committee comprised of SRTA, Caltrans, and local agency participants to assist SRTA in developing regional goals and targets. Prepare agendas, host regular meetings, and document input.		Jul 2017 - Jun 2019
1.4	Update and refine initial regional performance measures developed as part of the 2015 RTP/SCS and technical methodologies associated with each target/measure.		
1.5	Conduct public outreach and present draft measures to SRTA Board of Directors.		As needed
1.6	Develop a web-based performance measure reporting tool. Maintain and update annually, as needed.		Jan 2017 - Jun 2018
1.7	Adopt final regional MAP-21/FAST Act performance measure targets for the Shasta County region (adoption of final targets dependent on timing of Caltrans adoption of statewide targets).		As required

Product 2: Performance Measures Technical Advisory Committee

	Task/Activity	Resp. Agency	Schedule
2.1	Review performance measure targets, assist in identifying data collection gaps/challenges and developing collaborative solutions, and provide input on reporting tools. <i>Meetings to review performance measures and associated targets is dependent on timelines established by US DOT and Caltrans.</i>	Caltrans D2, Redding, Anderson, Shasta Lake, Shasta County, SCAQMD	Jul 2017 - Jun 2019

WORK ELEMENT 701.09

Air Quality

Agency: SRTA **Total Budget (FY 2017/18): \$ 4,213**

Estimated Budget (FY 2018/19): \$ 16,763

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source	
	Direct	Indirect	FHWA	Toll Credits	Direct	Indirect	FHWA	Toll Credits
Personnel	\$ 1,797	\$ 1,973	\$ 3,770	\$ 432	\$ 8,678	\$ 7,876	\$ 16,555	\$ 1,899
Services & Supplies	\$ 400		\$ 400	\$ 46	\$ -		\$ -	\$ -
Human Resources	\$ 43		\$ 43	\$ 5	\$ 208		\$ 208	\$ 24
TOTAL:	\$ 2,241	\$ 1,973	\$ 4,213	\$ 483	\$ 8,887	\$ 7,876	\$ 16,763	\$ 1,923

Previous Accomplishments

Reviewed 2015 regional air quality reports and draft 2016 reports. Tracked EMFAC model changes. Reviewed potential implications of US EPA changes to Ozone standards.

Objective

To monitor harmful air emissions in Shasta County and initiate strategies needed to comply with state and federal air quality standards, as needed.

Discussion

Transportation is the single largest source of atmospheric emissions in California. Shasta County is currently classified as having "attainment" status for federal air quality standards, but this may change as population and travel demand grows. In 2015, the US Environmental Protection Agency (EPA) lowered the Ozone 8-hour standard to 0.070 parts per million (ppm). In the most recent 2015 Annual Monitoring Report the Anderson & Lassen Volcanic sites showed a 3-year average of 0.068 ppm. SRTA will continue to monitor and review air quality reports and work with regional and state partners should any sites reach or exceed the federal standards.

SRTA must monitor trends, measure impacts, and coordinate planning with Shasta County AQMD, Caltrans, and the California Air Resources Board (ARB). In addition to public health impacts, air quality is directly tied to transportation funding decision-making. ARB maintains the statewide mobile source emissions inventory software tool (Emissions FACTors or 'EMFAC') for estimating emissions from on-road vehicles from travel demand models. Periodic updates are provided and training becomes necessary. If the Shasta region loses its "attainment" status for any air quality standard, then SRTA may need to develop a more robust air quality analysis review of regional projects and conduct an air quality conformity analysis report as part of a subsequent Regional Transportation Plan update.

Product 1: Regional air quality planning

Task/Activity	Resp. Agency	Schedule
1.1 Interagency coordination, including monitoring and communications with Shasta County Air Quality Management District (AQMD) and the California Air Resources Board.	SRTA	Jul 2017 - Jun 2019
1.2 Monitor federal air quality reports, California air quality reports, and related state/federal legislation. Take action as appropriate.		
1.3 Initiate strategies needed to comply with state and federal air quality standards.		

Product 2: Regional air quality modeling capacity

Task/Activity	Resp. Agency	Schedule
2.1 Participate in web-based training for SRTA staff operation of the EMFAC model.	SRTA	As needed
2.2 Participate in statewide EMFAC model update workgroups and provide input as needed.		
2.3 Integrate updated releases of EMFAC model with SRTA's activity-based travel demand model.		

Product 3: SRTA Staff-performed EMFAC Post-Processing

Task/Activity	Resp. Agency	Schedule
3.1 EMFAC post processing performed by SRTA staff in support of planning and decision-making processes. Deliverables include emissions outputs and technical analysis. <i>Note: consultant-performed post-processing is performed under WE 705.05.</i>	SRTA	As needed

WORK ELEMENT 701.11

Transportation Data Collection and Reporting

Agency: SRTA Total Budget (FY 2017/18): \$ 53,142

Estimated Budget (FY 2018/19): \$ 60,067

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18					FY 2018/19				
	Expenditures		Revenue by Fund Source (\$)			Expenditures		Revenue by Fund Source (\$)		
	Direct	Indirect	FHWA PL	FHWA PL C/O	Toll Credits	Direct	Indirect	FHWA PL	FHWA PL C/O	Toll Credits
SRTA										
Personnel	\$ 10,556	\$ 11,583	\$ 22,139	\$ -	\$ 2,539	\$ 22,943	\$ 20,823	\$ 43,766	\$ -	\$ 5,020
Services & Supplies	\$ 750		\$ 750	\$ -	\$ 86	\$ 750		\$ 750	\$ -	\$ 86
Human Resources	\$ 253		\$ 253	\$ -	\$ 29	\$ 551		\$ 551	\$ -	\$ 63
Travel Data Purchase	\$ -		\$ -	\$ -	\$ -	\$ -		\$ -		\$ -
Consultant	\$ 30,000		\$ -	\$ 30,000	\$ 3,441	\$ 15,000		\$ -	\$ 15,000	\$ 1,721
TOTAL:	\$ 41,559	\$ 11,583	\$ 23,142	\$ 30,000	\$ 6,095	\$ 39,244	\$ 20,823	\$ 45,067	\$ 15,000	\$ 6,890

Previous Accomplishments

SRTA submitted transportation data aggregated from local agencies for 2014 Highway Performance Measuring System (HPMS) reporting and supported local agencies in responding to the California Local Streets and Roads Assessment. SRTA prepared a RFP for hiring a consultant for the regional travel data collection program. The most recent transportation data will be incorporated into the region's activity-based travel demand model for the 2018 RTP.

Objective

To coordinate transportation data collection in support of transportation planning and programming activities, and performance measure tracking.

Discussion

There is a backlog of transportation infrastructure needs at all levels. Accounting and reporting these needs requires traffic counts, pavement condition assessments, safety statistics, and other transportation data and analyses. Results are utilized to validate travel demand modeling data and to develop transportation improvement plans. The Highway Performance Monitoring System (HPMS) is a federally-mandated, nationwide program that provides information on the extent, condition, performance, usage, and operating characteristics of the nation's highways. Data collected for any road open to public travel are reported in HPMS. Caltrans annually requests data from all MPOs and local agencies. Additional information is provided via the Caltrans HPMS website (<http://www.dot.ca.gov/hq/tsip/hpms/>) and outlined in the 'Instructions for Updates, Including the HPMS Data Items dated March 2011. Actual data collection and monitoring may be conducted by local agencies. Local agencies are highly encouraged to submit data for the California Local Streets and Roads Statewide Needs Assessment in order to quantify transportation system deficiencies and support appropriate funding levels. Collected data is utilized by SRTA for tracking progress and developing targets for federal, state and regional MAP-21/FAST Act performance measures, updating travel model data and for use in SRTA's planning and programming activities.

Product 1: Regional Traffic Data Collection Program

Task/Activity	Resp. Agency	Schedule
1.1 Develop new regional traffic count program for the collection of necessary data for: HPMS reporting; performance measure development and tracking; travel demand modeling; and other planning and programming activities.	SRTA	Dec 2016 - Mar 2017
1.2 Prepare scope of work and issue RFP for acquiring consultants for multi-year contract.		Mar 2017 - Jun 2017
1.3 Execute and manage consultant contract.		Jun 2017 - Jul 2017
1.4 Develop data collection schedule, collect traffic counts, summarize results in a report and provide data in a database format consistent with HPMS reporting format requirements.	Consultant	Jul 2017 - Jun 2019
1.5 Review traffic count data and perform analysis; distribute counts to regional partners; prepare data for use in regional travel model (ShastaSIM), and provide data as a simple web-based mapping tool.	SRTA	

Product 1: HPMS reports to Caltrans

Task/Activity	Resp. Agency	Schedule
1.1 Compile traffic count data collected from consultant, local agencies and Caltrans.	SRTA	Annually Nov - Jan
1.2 Update regional HPMS database and submit to Caltrans Headquarters.		Annually Jan-Feb

Product 2: Interagency Participation

Task/Activity	Resp. Agency	Schedule
2.1 Participate in interagency meetings related to US Census data collection, the Census Transportation Planning Products (CTPP), HPMS reporting, and other transportation data efforts that support planning and programming activities.	SRTA	As needed

WORK ELEMENT 702.01

Transportation Improvement Programs (TIPS)

Agency: SRTA

Total Budget (FY 2017/18): \$ 68,013

Estimated Budget (FY 2018/19): \$ 73,433

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
	Direct	Indirect	FHWA	Toll Credits	Direct	Indirect	FHWA	Toll Credits
SRTA								
Personnel	\$ 30,175	\$ 33,114	\$ 63,289	\$ 7,259	\$ 35,946	\$ 32,624	\$ 68,570	\$ 7,865
Services & Supplies	\$ 4,000		\$ 4,000	\$ 459	\$ 4,000		\$ 4,000	\$ 459
Human Resources	\$ 724		\$ 724	\$ 83	\$ 863		\$ 863	\$ 99
TOTAL:	\$ 34,899	\$ 33,114	\$ 68,013	\$ 7,801	\$ 40,808	\$ 32,624	\$ 73,433	\$ 8,423

Previous Accomplishments

Amended the 2015 Federal Transportation Improvement Plan (FTIP), prepared 2017 FTIP using California Transportation Improvement Program System (CTIPS), and made initial amendments to the 2017 FTIP. Executive director has been granted authority to approve both administrative modifications, and formal amendments, to the FTIP. Prepared 2016 Regional Transportation Improvement Program (RTIP). Developed and adopted a formal policy for consultation with Federal Land Management Agencies.

Objective

To develop candidate projects for transportation programming needs under federal, state, and local transportation improvement programs consistent with the RTP and fiscal constraints.

Discussion

The FTIP is a four-year program of transportation improvements based on long-range transportation plans (23 USC Section 134 (c)(j)) and (23 CFR 450.324) and is updated by September of even-numbered years. Transportation improvement programs (TIPs) are designed to achieve Regional Transportation Plan (RTP) goals and objectives via transportation spending, operations, and management. The FTIP ensures that these activities are carried out in cooperation with federal, state, local and tribal governments, transit agencies, community stakeholders, and the general public. Development of these programs adhere to the adopted Public Participation Plan. Amendments are routinely needed to reflect changes to federal programs, transportation funding levels, and local agency priorities. Amendments are reviewed for consistency with the RTP and fiscal constraints and submitted to the funding agencies for approval. The RTIP is a five-year program of projects using State Transportation Improvement Program (STIP) funds and updated by December of odd-numbered years. RTIP projects are approved as part of the STIP by the California Transportation Commission (CTC).

Product 1: 2017 FTIP Amendments

Task/Activity	Resp. Agency	Schedule
1.1 Receive, process, submit, and post FTIP formal amendment requests, including descriptive memo, CTIPS pages, grouped projects summary tables, financial summary tables, and summary of changes table. Formal amendments undergo minimum 14-day public review. Notification to cognizant agencies, and interested individuals, when formal amendments approved.	SRTA	Jul 2017 - Jun 2019
1.2 Administrative modifications amendments required, or requested, including all of the materials listed in task 1.1, less the financial summary tables. Administrative modifications do not undergo public review.		

Product 2: Monitor Implementation of 2016 RTIP

Task/Activity	Resp. Agency	Schedule
2.1 Attend CTC meetings.	SRTA	Jul 2017 - Mar 2018
2.2 Review biennial STIP fund estimate and CTC guidelines.		
2.3 Meet with local agencies to determine upcoming projects and funding strategies. Seek additional/matching funding for STIP projects.		
2.4 Manage allocations and timely use of funds.		
2.5 Monitor opportunities to include intelligent transportation systems (ITS) strategies and develop candidate projects.		
2.6 Develop, review, and update RTIP performance measures, as needed.		

Product 3: California Federal Programming Group meetings

Task/Activity	Resp. Agency	Schedule
3.1 Attend CFPG meetings	SRTA	Bi-monthly

Product 4: Prepare 2018 RTIP

Task/Activity	Resp. Agency	Schedule
4.1 Review 2018 Fund Estimate and Final STIP Guidelines; attend CTC workshops on 2018 STIP.	SRTA	Jul 2017 - Aug 2017
4.2 Discuss projects for 2018 RTIP.		
4.3 Review RTP, performance measures, FAST Act targets, and agency priorities in developing draft 2018 RTIP.		Jul 2017 - Dec 2017
4.4 Circulate for public review and comment.		
4.5 Approve 2018 RTIP and submit to CTC.		

Product 5: Prepare 2019 FTIP

Task/Activity	Resp. Agency	Schedule
5.1 Attend FTIP development workshop in Sacramento.	SRTA	Jan 2018 - Feb 2018
5.2 Solicit and gather programming information for 2019 FTIP.		Feb 2018 - Apr 2018
5.3 Transfer 2018 STIP and SHOPP projects into draft 2019 FTIP.		May 2018
5.4 Prepare draft 2019 FTIP and circulate for public/interagency review.		
5.5 Revise document and present to SRTA Board of Directors for approval.		June 2018

WORK ELEMENT 702.02					Overall Work Program (OWP)				
Agency: SRTA		Total Budget (FY 2017/18): \$ 116,031			Estimated Budget (FY 2018/19): \$ 102,986				
ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19									
Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19				
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)		
SRTA	Direct	Indirect	FHWA	Toll Credits	Direct	Indirect	FHWA	Toll Credits	
Personnel	\$ 54,225	\$ 59,505	\$ 113,729	\$ 13,045	\$ 52,799	\$ 47,920	\$ 100,719	\$ 11,552	
Services & Supplies	\$ 1,000		\$ 1,000	\$ 115	\$ 1,000		\$ 1,000	\$ 115	
Human Resources	\$ 1,301		\$ 1,301	\$ 149	\$ 1,267		\$ 1,267	\$ 145	
TOTAL:	\$ 56,526	\$ 59,505	\$ 116,031	\$ 13,309	\$ 55,066	\$ 47,920	\$ 102,986	\$ 11,813	
Previous Accomplishments									
<p>Prior year budget and work plan prepared and adopted; quarterly reports completed, including descriptive summaries of work performed and corresponding budget expenditures; consultation and coordination with state and federal partners regarding the content and ongoing improvement of the OWP document; updated agency policies as appropriate and necessary; maintained and used a full-cost accounting system for fiscal management of US DOT funds; developed and executed sub-recipient cooperative agreements; developed and adopted policy for the distribution of planning funds to local partner agencies. Adopted new Overall Work Program policies and procedures for the agency (Section 2.24.10). Received input from Federal Planning Factors/Planning Emphasis Areas, SRTA Technical Advisory Committee and from the general public to prepare prospective FY 2017/18 planning priorities approved by the board of directors in December 2016. Developed the FY 2017/18 OWP, which included a new 2-year format.</p>									
Objective									
<p>To develop and administer a comprehensive, coordinated work plan of projects and programs that support implementation of the RTP, short-term transportation improvement programs, California Planning Emphasis Areas, and Federal Planning Factors. To prepare and adopt an agency budget, and annual ICAP rate for the operation of SRTA.</p>									
Discussion									
<p>The OWP is a detailed description of agency work to be accomplished during the fiscal year (July 1 through June 30) and the fund sources to be used to support RTP implementation and the development of short-term transportation improvement programs. The OWP is prepared pursuant to 23 CFR 450.308 and the Regional Planning Handbook prepared by the California Department of Transportation. At a minimum, the OWP includes: a description of the planning activities and products; who will perform the work; anticipated time frame for completing the work; and the budget and source of funds. SRTA receives, oversees, and monitors the use of state and federal funding for implementation of the OWP and is therefore required to establish policies and procedures to meet DOT regulations. Cooperative agreements are also executed with partner agencies that jointly undertake work within the OWP.</p>									
Product 1: Closeout of FY 2016/17 OWP and budget									
Task/Activity					Resp. Agency		Schedule		
1.1	Prepare prior year certification of expenditures and close out reports for submittal to Caltrans.				SRTA		Jul 2017 - Sept 2017		
Product 2: Management of FY 2017/18 OWP and budget									
Task/Activity					Resp. Agency		Schedule		
2.1	Administer/amend and oversee subrecipient cooperative agreements with local agency subrecipients.				SRTA		On-going		
2.2	Track staff hours on work tasks and review budget expenditures.								
2.3	Prepare and submit invoices and quarterly progress reports to Caltrans, including SRTA and sub-recipient activity.								
Product 3: FY 2017/18 OWP Amendments									
Task/Activity					Resp. Agency		Schedule		
3.1	Prepare staff report and budget documents for SRTA Board of Directors approval (typically 2-3 amendments per year).				SRTA		As needed		
3.2	Coordinate with Caltrans District 2 and submit required documentation to Caltrans for federal and state approval.								
Product 4: Prepare FY 2018/19 Overall Work Program									
Task/Activity					Resp. Agency		Schedule		
4.1	Annual OWP coordination meeting with Caltrans, FHWA, and FTA.				SRTA		Nov/Dec 2017		
4.2	Prepare and present FY 2018/19 regional planning priorities for board of directors' approval.						Oct 2017 - Dec 2017		
4.3	Prepare and distribute local agency call for planning projects based on regional planning priorities, Federal Planning Factors, and California Planning Emphasis Areas. Evaluate proposals.						Aug 2017 - Jan 2018		
4.4	Update prospectus and prepare draft FY 2018/19 work elements.						Nov 2017 - Feb 2018		
4.5	Analyze FY 2018/19 SRTA staff and labor needs, allocate staff hours across work elements, and prepare draft budget, including: personnel, services and supplies, consultant work, local agency sub-allocations, and indirect costs.						Feb 2018		
4.6	Prepare and present draft FY 2018/19 OWP to board of directors for review and comment.						Mar 2018		
4.7	Submit draft FY 2018/19 OWP to state and federal agencies for review and comment.						Mar 2018 - Apr 2018		
4.8	Revise draft 2018/19 OWP to include federal and state comments and recommendations.						Apr 2018		
4.9	Prepare and present final FY 2018/19 OWP to board of directors for adoption.						May 2018 - Jun 2018		
4.10	Prepare and submit annual sub-recipient cooperative agreements to sub-recipients. File SCAs and issue Notices to Proceed upon full execution.								
4.11	Submit final FY 2018/19 OWP to Caltrans for state and federal approval.								

WORK ELEMENT 702.03

Grant Writing and Technical Assistance

Agency: **SRTA** **Total Budget (FY 2017/18): \$ 34,339** **Estimated Budget (FY 2018/19): \$ 42,039**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
	Direct	Indirect	LTF		Direct	Indirect	LTF	
SRTA								
Personnel	\$ 15,952	\$ 17,505	\$ 33,456	\$ -	\$ 21,505	\$ 19,518	\$ 41,023	\$ -
Services & Supplies	\$ 500		\$ 500	\$ -	\$ 500		\$ 500	\$ -
Human Resources	\$ 383		\$ 383	\$ -	\$ 516		\$ 516	\$ -
TOTAL:	\$ 16,834	\$ 17,505	\$ 34,339	\$ -	\$ 22,521	\$ 19,518	\$ 42,039	\$ -

Previous Accomplishments

This was introduced as a new work element in FY 2015/16. Previous efforts, including but not limited to the development and support of grant applications through the Affordable Housing & Sustainable Communities (AHSC) program; Transit and Intercity Rail Capital Program (TIRCP); Fostering Advancements in Shipping and Transportation for the Long-term Achievement of National Efficiencies (FASTLANE) program; Transportation Investment Generating Economic Recovery (TIGER) program; and Active Transportation Program (ATP).

Objective

This work element consolidates efforts previously dispersed throughout prior year OWPs to develop new projects, partnerships, and grant applications. Establishing a dedicated grant writing and technical assistance work element and funding it entirely with LTF ensures that federal planning funds are not used to for ineligible activities such as develop capital grant applications. Also, because these are new projects in development, there is typically no dedicated work element yet in place to charge this work. This new work element remedies this issue. Upon award of grants for specific projects, these will be amended into the OWP under their own unique work elements.

Discussion

Transportation funding has transitioned in recent years from predominately formula-based allocations to a highly competitive discretionary funding environment. In addition to newer federal programs such as FASTLANE and TIGER, the State of California has introduced a number of Greenhouse Gas Reduction Fund (GGRF) funded programs that fund capital roadway projects, transit capital and operating projects, and non-motorized planning and capital projects. Furthermore, a number of past funding avenues have been consolidated into ultra-competitive programs such as the Active Transportation Program (ATP). SRTA plays a key role in not only competing directly for such grants, but in assisting local partner agencies in seeking grants for projects that help to implement SRTA's adopted Regional Transportation Plan (RTP). The funding assumptions and performance goals found in the adopted RTP are premised on the successful pursuit of discretionary funding. Due to tight grant program timelines and large variations in work effort required, SRTA maintains a technical services contract with a consultant to augment SRTA staff time.

Product 1: Develop projects to compete effectively for discretionary funding

Task/Activity	Resp. Agency	Schedule
1.1 Track existing and emerging state and federal grant opportunities. Perform research into applicable programs and participate in grant workshops as needed.	SRTA	Jul 2017 - Jun 2019
1.2 Communicate with and provide technical assistance to local agencies, human service transportation providers, and private industry partners to identify project needs and align these needs with applicable grant program funding opportunities.		
1.3 Develop project work scopes and organize interagency and community partnerships and resources.		

WORK ELEMENT 702.04

Sustainable Development Incentive Program

Agency: **SRTA** **Total Budget (FY 2017/18): \$ 119,146** **Estimated Budget (FY 2018/19): \$ 66,263**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18					FY 2018/19					
	Expenditures		FHWA PL C/O	Toll Credits	PPM	Expenditures		Revenue by Fund Source (\$)			
	Direct	Indirect				Direct	Indirect	LTF	PPM	Toll Credits	
SRTA											
Personnel	\$ 20,810	\$ 22,836			\$43,646	\$ 8,160	\$7,406		\$ 15,567		
Services & Supplies	\$ -		\$ -			\$ 500			\$ 500	\$ -	
Human Resources	\$ 499				\$ 499	\$ 196			\$ 196		
Consultant/City of Redding (Task 2.3)	\$ 75,000		\$ 75,000	\$ 8,603		\$ 50,000		\$ 50,000			
TOTAL:	\$ 96,309	\$ 22,836	\$ 75,000		\$44,146	\$ 58,856	\$7,406	\$ 50,000	\$ 16,263	\$ -	

Previous Accomplishments

This is a new standalone work element previously included in 701.01 (RTP). SRTA procured consultant services to support the City of Redding and K2 Development in the generation of an Affordable Housing and Sustainable Communities (AHSC) Program grant application to redevelop the vacant Dicker's Department Store, construct new complete streets surrounding the project, and create active transportation connection to the Downtown Transit Center and the Sacramento River Trail.

Objective

To implement the Regional Transportation Plan and achieve greenhouse gas emission reduction targets through coordinated transportation investment and land use development.

Discussion

In order to maintain livable and economically active communities, transportation infrastructure expansion must be balanced with transportation-efficient land use – meaning a mix of development types, closer together, with access to multiple travel options. The 2015 Regional Transportation Plan (RTP) includes ambitious assumptions for new housing, jobs, and commercial development in Strategic Growth Areas (see attached map) served by the next generation of active transportation infrastructure and public transportation services. SRTA may utilize regional funds and programs to influence and facilitate these goals, but the 2015 RTP cannot be realized without local agency and private sector participation. The Infill & Redevelopment Incentive Pilot Program was developed to cultivate projects and partnerships needed to compete for grants.

Product 1: Call for Infill & Redevelopment Projects and Partners

Task/Activity	Resp. Agency	Schedule
1.1 Develop and circulate a call for projects and partners. Includes consultation with partner agencies and community stakeholders, a preliminary expression of interest process, and/or similar related communication and information gathering efforts.	SRTA	Jul 2017 - Jun 2019

Product 2: Grant development consultant contract

Task/Activity	Resp. Agency	Schedule
2.1 Administer procurement process for consultant services, including but not limited to technical services needed to ready a project concept, grant writing, and related support necessary to compete for grant funds.	SRTA	Jul 2017 - Jun 2019
2.2 Manage consultant(s) contract, including review of invoices and progress made on deliverables. Provide technical assistance to local agencies on grant applications.		
2.3 Consultant work as identified.	Consultant/ City of Redding	

WORK ELEMENT 703.01 **Active Transportation Planning**

Agency: **SRTA** **Total Budget (FY 2017/18): \$ 67,131** **Estimated Budget (FY 2018/19): \$ 86,395**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18					FY 2018/19				
	Expenditures		Revenue by Fund Source (\$)			Toll Credits	Expenditures		Revenue by Fund Source (\$)	
SRTA	Direct	Indirect	PPM	FHWA PL C/O			Direct	Indirect	PPM	
Personnel	\$ 30,514	\$ 33,485	\$ 30,000	\$ 33,999	\$ 3,900	\$ 43,484	\$ 39,467	\$ 82,951	\$ -	
Services & Supplies	\$ 2,400		\$ -	\$ 2,400	\$ 275	\$ 2,400		\$ 2,400	\$ -	
Human Resources	\$ 732		\$ -	\$ 732	\$ 84	\$ 1,044		\$ 1,044	\$ -	
TOTAL:	\$ 33,646	\$ 33,485	\$ 30,000	\$ 37,131	\$ 4,259	\$ 46,928	\$ 39,467	\$ 86,395	\$ -	

Previous Accomplishments
 A Transportation Development Act (TDA) 2% set aside program for bicycle and pedestrian improvements was created in 2013 and project funding priorities adopted. Funding was provided to the City of Shasta Lake to develop an Active Transportation Program (ATP) grant application for the Churn Creek Trail Project. Project construction funding was provided to the City of Anderson for construction of a trail segment connecting Balls Ferry Road to Anderson River Park; to the City of Redding for the Riverside Drive and Browning Street bicycle and pedestrian projects; and to Shasta County for projects on Park and Tamarack Ave. and Tamarack Ave. in Burney. SRTA participated in joint efforts with Healthy Shasta to develop and fund a bicycle route bikeway signage program in the City of Anderson. SRTA worked with Healthy Shasta and FarNorCalGIS to prepare a GIS-based bicycle parking inventory and web map viewer. Program guidelines for Rural Bike Lanes and Sidewalks to Transit (BLAST) Program adopted. SRTA hosted nine Association of Pedestrian and Bicycle Professionals (APBP) webinars.

Objective
 Increase the share of trips made via bicycle and walking, with an emphasis on projects, policies, and programs that directly serve or connect to Strategic Growth Areas established in the 2015 Regional Transportation Plan (RTP). Also, maximize pedestrian and bicycle-user safety.

Discussion
 Public interest and usage of 'active' (i.e. non-motorized) travel options continues to grow in Shasta County. SRTA's plans and investments support: the development of safe and convenient infrastructure; connectivity between the region's trails and the urban network; maintenance of existing bicycle and pedestrian facilities; integration with public transportation; and complete streets. These strategies play a key role in SRTA's Sustainable Communities Strategy (SCS) for reducing vehicle miles traveled and associated greenhouse gas emissions. Federal funding programs for bicycle and pedestrian improvements have been consolidated and are now awarded competitively. Projects proposed for funding must eventually be part of an Active Transportation Plan.

Product 1: Bicycle and Pedestrian Planning, Policy Development and Education			
Task/Activity		Resp. Agency	Schedule
1.1	Participate in bicycle and pedestrian planning and policy workgroups and advisory committees.	SRTA	Jul 2017 - Jun 2019
1.2	Host bicycle and pedestrian seminars for local and regional transportation partners.		
Product 2: Pursue Bicycle and Pedestrian Planning Funding Opportunities			
Task/Activity		Resp. Agency	Schedule
2.1	Research and pursue funding for bicycle and pedestrian planning needs.	SRTA	Jul 2017 - Jun 2019
Product 3: Manage SRTA's Non-Motorized Programs			
Task/Activity		Resp. Agency	Schedule
3.1	Advise and support local agencies in preparing bicycle and pedestrian project nominations.	SRTA	Jul 2017 - Jun 2019
3.2	Administer and manage Rural BLAST Program and 2% TDA bicycle and pedestrian set-aside, including accounting and project monitoring.		
Product 4: Statewide and Regional Trails			
Task/Activity		Resp. Agency	Schedule
4.1	Work with key stakeholders to promote awareness and use of regional/statewide bicycle and walking trails.	SRTA	Jul 2017 - Jun 2019
4.2	Conduct activities with key stakeholders necessary to prepare projects for capital funding.		
4.3	Participate in and conduct outreach activities that promote interregional trail concept(s).		
4.4	Identify appropriate key stakeholders, their level of interest, and at which stages in the development of projects their participation is needed most.		

WORK ELEMENT 703.04

GoShasta Active Transportation Plan

Agency: **SRTA** Total Budget (FY 2017/18): \$ **101,989**

Estimated Budget (FY 2018/19): \$ **76,360**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18					FY 2018/19				
	Expenditures		Revenue by Fund Source (\$)			Expenditures		Revenue by Fund Source (\$)		
	Direct	Indirect	ATP	FHWA C/O	Toll Credits	Direct	Indirect		FHWA C/O	Toll Credits
SRTA										
Personnel	\$ 45,720	\$ 50,172	\$ -	\$ 95,891	\$ 10,999	\$39,014	\$ 35,409	\$-	\$ 74,423	\$ 8,536
Services & Supplies	\$ 5,000		\$ -	\$ 5,000	\$ 574	\$ 1,000		\$-	\$ 1,000	\$ 115
Human Resources	\$ 1,097		\$ -	\$ 1,097	\$ 126	\$ 936		\$-	\$ 936	\$ 107
Consultant-Tool Design	\$ -		\$ -	\$ -	\$ -			\$-	\$ -	\$ -
TOTAL:	\$ 51,817	\$ 50,172	\$ -	\$ 101,989	\$ 11,698	\$40,950	\$ 35,409	\$-	\$ 76,360	\$ 8,758

Previous Accomplishments

Project started in FY 2016/17. Procured consultant Tool Design Group for development of the GoShasta Regional Active Transportation Plan. The GoShasta kickoff meeting was prepared and executed. The GoShasta Citizens Advisory Committee and Steering Committee were formed and meetings were held to inform the public outreach process and the development of the plan. Data on existing conditions was collected and analyzed, including a Level of Traffic Stress Analysis for cycling. User needs and preferences were solicited with surveys and the use of an online interactive map on a website was created for the project.

Objective

Develop a regional active transportation plan with regional policies and a program of prioritized active transportation projects from each jurisdiction.

Discussion

In response to increased demand for improved facilities for walking and cycling, the state has pooled its resources with federal funding into one major funding program: The Active Transportation Program. Bicycle and pedestrian projects proposed for this funding must eventually be part of an Active Transportation Plan.

Product 1: Plan Development

Task/Activity	Resp. Agency	Schedule
1.1 Project prioritization and development of jurisdictional and regional non-motorized policies	Local Jurisdictions	Jul 2017 - Dec 2017
1.2 Develop regional project list, non-motorized policies, and programs	SRTA	
1.3 Prepare GoShasta Plan		
1.4 Present GoShasta Plan to SRTA board and councils of local jurisdictions.		

Product 2: Project Management

Task/Activity	Resp. Agency	Schedule
2.1 Project management, invoicing, quarterly reports to Caltrans	SRTA	Jul 2017 - Dec 2017
2.2 Interagency coordination		

WORK ELEMENT 703.04B

GoShasta Active Transportation Plan (Consultant)

Agency: SRTA Total Budget (FY 2017/18): \$66,000

Estimated Budget (FY 2018/19): \$ -

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18					FY 2018/19						
	Expenditures		Revenue by Fund Source (\$)			Expenditures		Revenue by Fund Source (\$)				
	Direct	Indirect	ATP	LTF	Toll Credits	Direct	Indirect	FHWA C/O	Toll Credits			
SRTA												
Personnel	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Services & Supplies	\$ -		\$ -			\$ -		\$ -	\$ -			
Human Resources	\$ -		\$ -	\$ -	\$ -	\$ -		\$ -	\$ -			\$ -
Consultant-Toole Design	\$66,000		\$46,000	\$20,000	\$ -			\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL:	\$66,000	\$ -	\$46,000	\$20,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Previous Accomplishments

See description from WE 703.04.

Objective

Develop a regional active transportation plan with regional policies and a program of prioritized active transportation projects from each jurisdiction.

Discussion

In response to increased demand for improved facilities for walking and cycling, the state has pooled its resources with federal funding into one major funding program: The Active Transportation Program. Bicycle and pedestrian projects proposed for this funding must eventually be part of an Active Transportation Plan.

Product 1: Plan Development

Task/Activity	Resp. Agency	Schedule
1.1 Project prioritization and development of jurisdictional and regional non-motorized policies	Local Jurisdictions	Jul 2017 - Dec 2017
1.2 Develop regional project list, non-motorized policies, and programs	SRTA/ Consultant	
1.3 Prepare GoShasta Plan		
1.4 Present GoShasta Plan to SRTA board and councils of local jurisdictions.		

Agency: SRTA **Total Budget (FY 2017/18): \$398,070.78**
Total Budget (Caltrans Info Only): \$557,406.12

Estimated Budget (FY 2018/19): \$ 159,335

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18						FY 2018/19					
	Expenditures		Revenue by Fund Source (\$)				Expenditures		Revenue by Fund Source (\$)			
	Direct	Indirect	PPM	FTA 5304	FHWA C/O	Toll Credits	Direct	Indirect	PPM	FTA 5304	FHWA C/O	Toll Credits
SRTA												
Personnel (FY 17/18)	\$ 31,204	\$ 34,243	\$ 48,218	\$ -	\$ 17,229	\$ 1,976	\$ 21,884	\$ 19,862	\$ 18,276	\$ -	\$ 23,469	\$ 2,692
Services & Supplies (FY 17/18)	\$ 1,000		\$ -	\$ -	\$ 1,000	\$ 115	\$ 50		\$ -	\$ -	\$ 50	\$ 6
Human Resources (FY 17/18)	\$ 749		\$ -	\$ -	\$ 749	\$ 86	\$ 525		\$ -	\$ -	\$ 525	\$ 60
Consultant (FY 17/18)	\$ 330,875		\$ -	\$ 330,875	\$ -	\$ -						
SRTA	Caltrans Info Only											
Personnel (FY 18/19)	\$ 21,884	\$ 19,862	\$ 18,276	\$ -	\$ 23,469	\$ 2,692						
Services & Supplies (FY 18/19)	\$ 50	\$ -	\$ -	\$ -	\$ 50	\$ 6						
Human Resources (FY 18/19)	\$ 525	\$ -	\$ -	\$ -	\$ 525	\$ 60						
Consultant (FY 18/19)	\$ 117,015	\$ -	\$ -	\$ 117,015	\$ -	\$ -	\$ 117,015	\$ -	\$ -	\$ 117,015	\$ -	\$ -
TOTAL (FY 17/18):	\$ 363,828	\$ 34,243	\$ 48,218	\$ 330,875	\$ 18,978	\$ 2,177	\$ 139,474	\$ 19,862	\$ 18,276	\$ 117,015	\$ 24,044	\$ 2,758
TOTAL (FY 18/19) Caltrans Info Only	\$ 139,474	\$ 19,862	\$ 18,276	\$ 117,015	\$ 24,044	\$ 2,758						
TOTAL (FY 17/18 & 18/19) Caltrans Info Only	\$ 503,302	\$ 54,104	\$ 66,494	\$ 447,890	\$ 43,022	\$ 4,935						

Previous Accomplishments

New Work Element

Objective

The project promotes advanced non-motorized corridors that support sustainable growth in Strategic Growth Areas (SGAs), equipping community partners with details for the next generation of SGA non-motorized implementation. Project deliverables bridge a gap by taking high level project concepts and adding the necessary level of detail for project programming and delivery. Deliverables are:

- 1) Neighborhood level public outreach;
- 2) Complete street corridor layouts within and into SGAs;
- 3) Regional funding policy guidance, e.g. NACTO Urban Bikeway Design Guide; and
- 4) Procurement program for amenities.

Efforts will be coordinated with land use and multi-modal programs to maximize performance outcomes.

Discussion

The Shasta Region requires a new generation of non-motorized infrastructure and amenities to meet the region's greenhouse gas (GHG) emission reduction target pursuant to Senate Bill 375, the Sustainable Communities Act. The '2015 Regional Transportation Plan/Sustainable Communities Strategy for Shasta County' (RTP/SCS) is premised on a leap forward in multi-modal infrastructure, not incremental change. Furthermore, the RTP/SCS identifies non-motorized project delivery in Strategic Growth Areas (SGAs) as a top priority. If built, advanced non-motorized infrastructure (e.g. Class IV separated bikeways/cycle tracks, protected intersections, rectangular rapidly flashing beacon, etc.) and amenities (e.g. wayfinding signage, racks, lockers, stair ramps, fix-it stations, air stations, hydration stations, benches, shelters, etc.) in SGAs would facilitate the mode shift needed to meet the region's GHG target and goals for mobility, health, safety, and sustainability.

Unfortunately, the region lacks a shelf of non-motorized project plans. The deficiency is two-fold:

- 1) Absence of 'pipeline' Complete Street corridor projects - There are no SGA non-motorized Complete Street corridor projects ready for pursuit of programming and funding. In many cases local funding that should be used for construction is being spent on planning alignment and layout. Three times in as many years, Shasta Regional Transportation Agency's (SRTA) Non-motorized Program has been tapped to develop project study reports and the details needed to pursue funding.
- 2) Non-motorized details - Advanced safety features (e.g. Class IV separated bikeways/cycle tracks, protected intersections) and non-motorized amenities (e.g. wayfinding signage, racks, lockers, stair ramps, fix-it stations, air stations, hydration stations, benches, shelters) are too often left out of or not considered for construction by developers, businesses, and community partners. No local agency in the region has an adopted Complete Streets Design Manual.

Product 1: Procurement and Reporting

Task/Activity	Resp. Agency	Schedule
1.1 Prepare request for proposals, procure consultant. Deliverables are procurement package(s) including request for proposals, proposals; selection documents, and consultant contract.	SRTA	Jul 2017 - Oct 2017
1.2 Kick-off meeting between SRTA, consultant and Caltrans. Deliverables are kick-off meeting agenda and minutes; project management plan with defined roles; updated project schedule.	SRTA, consultant, Caltrans	10/1/2017
1.3 Administer grant, including quarterly reports to Caltrans and invoicing. Deliverables are quarterly reports, invoices, and final report.	SRTA	Jul 2017 - Jun 2020

Product 2: Outreach and Stakeholder Communication

Task/Activity	Resp. Agency	Schedule
2.1 Workshop between SRTA, consultant and project partners. Deliverables are stimulating workshop posters, speaker list, attendee list, presentations, refreshments.	SRTA, consultant, project partners	Nov 2017 - Dec 2017
2.2 Coordinate project team communication. Deliverables are project team list, sign-in sheets, agendas, minutes, project updates, presentation material.	SRTA, consultant, project partners	Jan 2018 - Jun 2020
2.3 Coordinate 15-20 outreach meetings, including neighborhood focus groups – piggybacking with on-going neighborhood association and other organization coordination (e.g. Healthy Shasta), – stakeholder interviews, and site visits. Participants will be directly invited to final presentations in Task 5.3. Deliverables are schedules, notes, invitations, participation counts from 15-20 outreach meetings.	SRTA, consultant	Jan 2018 - Mar 2019
2.4 Summary of outreach and stakeholder communication. Deliverable is a technical memorandum summarizing outreach and stakeholder communication and results.	consultant	Oct 2019 - Dec 2019

Product 3: Corridor Alignment and Layout

Task/Activity	Resp. Agency	Schedule
3.1 Analyze and present alternative context-appropriate non-motorized alignments and layouts for 15 to 20 corridors with limited automobile conflicts into seven regional SGAs. A new generation of Class I and Class IV non-motorized projects that enhance connectivity to surrounding neighborhoods facilities are needed to expand mobility options within and to SGAs. Deliverables are alignment and layout alternatives for 15 to 20 corridors into SGAs.	consultant	Feb 2018 - Mar 2019
3.2 Recommend non-motorized alignments and layouts for 15-20 corridors into SGAs. Deliverables are recommended alignments and layouts for 15-20 corridors into SGAs.	SRTA, consultant, project partners	Apr 2019 - Jun 2019
3.3 Analyze and present alternative alignments and layouts of destination streets or blocks in SGAs. Deliverables are alignment and layout alternatives for destination streets/blocks in SGAs.	consultant	Feb 2018 - Mar 2019
3.4 Recommend alignments and layouts for destination streets/blocks in SGAs. Deliverables are recommended alignments and layouts for destination streets/blocks in SGAs.	SRTA, consultant, project partners	Apr 2019 - Jun 2019
3.5 Summary of corridor alignments and layouts. Deliverable is a technical memorandum summarizing corridor alignment and layout results.	consultant	Jul 2019 - Oct 2019

Product 4: Regional Policies and Procurement Program			
Task/Activity		Resp. Agency	Schedule
4.1	Establishment of regional non-motorized funding policies that point partner agencies to the most up-to-date guidance on advanced bicycle and pedestrian infrastructure (e.g. NACTO Urban Bikeway Design Guide) and promote projects that include non-motorized amenities. Deliverables are regional non-motorized funding policies for advanced non-motorized infrastructure and amenities.	SRTA, consultant, project partners	Mar 2019 - Oct 2019
4.2	Development of a procurement program for non-motorized transportation amenities (e.g. wayfinding signage, racks, lockers, stair ramps, fix-it stations, air stations, hydration stations, benches, shelters, etc.). Deliverable is a procurement program for amenities.	SRTA, consultant, project partners	Jan 2019 - Oct 2019
4.3	Summary of regional funding policies and amenities procurement program. Deliverable is a technical memorandum summarizing regional non-motorized funding policies and amenities procurement program.	consultant	Nov 2019 - Jan 2020
Product 5: Final Report			
Task/Activity		Resp. Agency	Schedule
5.1	Prepare draft final report with implementation and next steps, circulate for review and make revisions as appropriate. Deliverable is a draft final report with implementation and next steps.	SRTA, consultant	Dec 2019 - March 2020
5.2	Final report printing and circulation. Deliverable is final report in printed and digital formats.	consultant	Feb 2020 - Apr 2020
5.3	Present final report (totaling 6-8 final presentations) to project team boards and councils, Caltrans executive management and SRTA board. Deliverables are presentations (6-8) to project team boards and councils, Caltrans executive management and SRTA board.	consultant	Feb 2020 - Jun 2020

WORK ELEMENT 704.01

Public Information and Participation

Agency: **SRTA** **Total Budget (FY 2017/18): \$ 69,749** **Estimated Budget (FY 2018/19): \$ 60,680**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18						FY 2018/19				
	Expenditures		Revenue by Fund Source (\$)				Expenditures		Revenue by Fund Source (\$)		
	Direct	Indirect	LTF	FHWA PL	FHWA C/O	Toll Credits	Direct	Indirect	LTF	FHWA C/O	Toll Credits
SRTA											
Personnel	\$ 28,660	\$ 31,451	\$ 12,022	\$ 12,237	\$ 35,852	\$ 5,516	\$ 28,710	\$ 26,058	\$ 10,954	\$ 43,814	\$ 5,026
Services & Supplies	\$ 4,000		\$ 800	\$ -	\$ 3,200	\$ 367	\$ 50		\$ 10	\$ 40	\$ 5
Human Resources	\$ 688		\$ 138	\$ -	\$ 550	\$ 63	\$ 689		\$ 138	\$ 551	\$ 63
Consultant (CivicPlus)	\$ 4,450		\$ 890	\$ -	\$ 3,560	\$ 408	\$ 4,673		\$ 935	\$ 3,738	\$ 429
Web Hosting	\$ 500		\$ 100	\$ -	\$ 400	\$ 46	\$ 500		\$ 100	\$ 400	\$ 46
Community Polling/Survey	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
TOTAL:	\$ 38,298	\$ 31,451	\$ 13,950	\$ 12,237	\$ 43,563	\$ 6,400	\$ 34,622	\$ 26,058	\$ 12,136	\$ 48,544	\$ 5,568

Previous Accomplishments

Performed SRTA Board of Directors and TAC meetings; adopted 2016 Public Participation Plan; updated Title VI plan and Limited English Proficiency Plan; managed social media announcements on Facebook and Twitter accounts. Developed and produced agency report to convey recent, current, and planned projects and programs and to invite and encourage broad-based community participation.

Objective

To be transparent in all agency activities and decision-making processes. To provide information and resources that are accessible, approachable, and meaningful to SRTA's broad range of customers, including the general public, public agency partners, and other stakeholders affected by or interested in the agency's plans, programs, and decisions. Increase public awareness about SRTA, its projects and how they are impacted by, or impact, the public.

Discussion

As the state-designated Regional Transportation Planning Agency (RTPA) and federally-designated Metropolitan Planning Organization (MPO) for Shasta County, SRTA plays a central role in creating, strengthening, and leveraging partnerships to meet regional challenges and opportunities. SRTA's primary public communication tool is the board of directors meetings held five times per year and augmented as needed with special meetings. In addition, SRTA maintains a Public Participation Plan (PPP) that outlines SRTA's process for providing all affected or otherwise interested stakeholders with reasonable opportunities to be involved in the metropolitan transportation planning and programming process. As described in the PPP, SRTA considers each activity individually and utilizes strategies designed to facilitate public access, awareness, and/or action. SRTA's most popular and effective tool for day-to-day outreach activities is the agency's website, which now features community engagement tools. Social media applications, including Facebook and Twitter, are also utilized.

Product 1:	Agency overview and fact sheets	
Task/Activity	Resp. Agency	Schedule
1.1	SRTA	Jul 2017 - Jun 2019
1.2		
1.3		
Product 2:	Agency website (www.srta.ca.gov)	
Task/Activity	Resp. Agency	Schedule
2.1	SRTA	Ongoing
2.2	Services & Supplies	Annual
2.3	SRTA	Jul 2017 - Jun 2019
Product 3:	Track Public Participation Plan Performance Measures	
Task/Activity	Resp. Agency	Schedule
3.1	SRTA, Consultant	Jul 2017 - Jun 2019
3.2		
Product 4:	Public Notifications	
Task/Activity	Resp. Agency	Schedule
4.1	Services & Supplies	Jul 2017 - Jun 2019

WORK ELEMENT 705.01 Intelligent Transportation Systems (ITS) Planning & Development

Agency: SRTA Total Budget (FY 2017/18): \$ 19,189 Estimated Budget (FY 2018/19): \$ 18,093

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source		Expenditures		Revenue by Fund Source	
SRTA	Direct	Indirect	PPM		Direct	Indirect	PPM	
Personnel	\$ 7,914	\$ 8,685	\$ 16,599	\$ -	\$ 8,125	\$ 7,374	\$ 15,498	\$ -
Services & Supplies	\$ 2,400		\$ 2,400	\$ -	\$ 2,400		\$ 2,400	\$ -
Human Resources	\$ 190		\$ 190	\$ -	\$ 195		\$ 195	\$ -
TOTAL:	\$ 10,504	\$ 8,685	\$ 19,189	\$ -	\$ 10,720	\$ 7,374	\$ 18,093	\$ -

Previous Accomplishments

SRTA adopted the first Shasta County Intelligent Transportation Systems (ITS) Architecture and Deployment Plan in 2006. An ITS data collection and management plan for the South Central Urban Region (SCUR) was prepared in 2013. SRTA participated in discussions and efforts related to a Caltrans District 1 ITS architecture master plan project for counties in the North State Super Region.

Objective

To provide accurate, timely, and reliable traffic information to the public. To improve the efficiency of traffic operations and planning activities.

Discussion

Intelligent transportation systems (ITS) includes applications that, through the use of advanced communication technologies and traffic management, enable all users of the regional transportation system to be better informed and make safer, more coordinated, and "smarter" use of the transportation network. ITS planning is a required activity of SRTA, the area's Metropolitan Planning Organization (MPO), and must be coordinated with state efforts.

Product 1: North State Regional ITS Architecture Master Plan

Task/Activity	Resp. Agency	Schedule
1.1 Provide data on Shasta County ITS Architecture	SRTA	Jul 2017 - Jun 2018
1.2 Review of project deliverables and ensure accuracy with items related to ITS plans or elements in the Shasta County Region.		
1.3 Provide technical assistance and information related to existing ITS architecture plans and systems.		

Product 2: Interagency Participation and Policy Monitoring

Task/Activity	Resp. Agency	Schedule
2.1 Review and comment on federal or state policies on laws, programs, funding and priorities related to intelligent transportation systems (ITS).	SRTA	Jul 2017 - Jun 2019
2.2 Participate in interagency meetings related to intelligent transportation systems (ITS) activities that support transportation planning and programming.		

WORK ELEMENT 705.02

GIS Applications

Agency: **SRTA** Total Budget (FY 2017/18): \$ 58,522

Estimated Budget (FY 2018/19): \$28,910

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18					FY 2018/19				
	Expenditures		Revenue by Fund Source (\$)			Expenditures		Revenue by Fund Source (\$)		
	Direct	Indirect	FHWA	Toll Credits	Shasta College	Direct	Indirect	FHWA	Toll Credits	Shasta College
SRTA										
Personnel	\$ 11,607	\$ 12,737	\$24,344	\$ 2,792	\$ -	\$ 7,771	\$ 7,053	\$14,823	\$ 1,700	\$ -
Services & Supplies	\$ 2,000		\$ 2,000	\$ 229	\$ -	\$ 2,000		\$ 2,000	\$ 229	\$ -
Human Resources	\$ 279		\$ 279	\$ 32	\$ -	\$ 186		\$ 186	\$ 21	\$ -
ArcGIS Licenses	\$ 9,900	\$ -	\$ 9,900	\$ 1,136	\$ -	\$ 9,900	\$ -	\$ 9,900	\$ 1,136	\$ -
Consultant Services (GIS on-call)	\$ 20,000	\$ -	\$20,000	\$ 2,294	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
FarNorCalGIS License	\$ 2,000	\$ -	\$ -	\$ -	\$ 2,000	\$ 2,000	\$ -	\$ -	\$ -	\$ 2,000
TOTAL:	\$ 45,785	\$ 12,737	\$56,522	\$ 6,483	\$ 2,000	\$ 21,857	\$ 7,053	\$26,910	\$ 3,087	\$ 2,000

Previous Accomplishments

Participated in Far North Regional GIS Council (FNRGC); managed the FarNorCalGIS platform; utilized GIS data and analyses in support of the agency's work program; and developed standards and graphic templates for use in agency documents. Developed and prepared a long-term management plan and disaster recovery plan for the FarNorCalGIS platform. Aerial orthoimagery services were contracted and flown.

Objective

GIS serves as the technical foundation for planning, policy analysis, performance measuring, and other core agency work elements. Objectives include: eliminate technical barriers to planning and policy analysis; better engage the public and community stakeholders via maps and visualizations; promote consistent and compatible data and technology standards; improve data quality, accuracy, and completeness; enhance access to GIS data resources; and facilitate the exchange of data between data producers and data consumers.

Discussion

SRTA continues to expand its technical and regional data sharing role, with a focus on developing and maintaining countywide land use and transportation-related GIS data. Additional data layers, including US Census and economic data, are likewise being added to enhance spatial analysis capabilities. GIS data is integrated into the ShastaSIM Travel Demand Model and is used to assist with development of the Sustainable Community Strategy (SCS) and tracking performance toward RTP objectives.

Product 1: Regional GIS Program

Task/Activity	Resp. Agency	Schedule
1.1 Maintain requisite GIS licensing needed for SRTA operations.	SRTA	Jul 2017 - June 2019
1.2 Maintain and enhance agency GIS capabilities, including participation in GIS training.		
1.3 Participate in interagency GIS user groups.		

Product 2: FarNorCalGIS Regional Server & Web-Portal

Task/Activity	Resp. Agency	Schedule
2.1 Administration and ongoing development of FarNorCalGIS.org website, including GIS licensing for the platform host (Shasta College); content development; and leadership/participation in management and technical committees.	SRTA	Jul 2017 - June 2019
2.2 Liaison between FarNorCalGIS and the greater sixteen-county North State Super Region, including the promotion of data standardization, data development and technical support of partnership planning.		

Product 3: Census Data Sharing Supporting Regional Planning Activities

Task/Activity	Resp. Agency	Schedule
3.1 Compile and update commonly referenced US Census data in support of other work elements and partner agency needs.	SRTA	Jul 2017 - June 2019

Product 4: On-call GIS Support Services

Task/Activity	Resp. Agency	Schedule
4.1 Maintain on-call GIS consultant services contract.	SRTA	Jul 2017 - July 2018
4.2 Miscellaneous on-call GIS support for other work elements and SRTA's member agencies (major work tasks involving GIS are included in appropriate work elements)	Consultant	Jul 2017 - June 2019

WORK ELEMENT 705.05 **Regional Modeling and Forecasting Tools**

Agency: **SRTA** **Total Budget (FY 2017/18): \$76,417** **Estimated Budget (FY 2018/19): \$ 32,060**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
	Direct	Indirect	FHWA C/O	Toll Credits	Direct	Indirect	FHWA PL	Toll Credits
SRTA								
Personnel	\$ 8,399	\$ 9,217	\$ 17,616	\$ 2,021	\$ 12,146	\$ 11,023	\$ 23,169	\$ 2,657
Services & Supplies	\$ 2,000		\$ 2,000	\$ 229	\$ 2,000		\$ 2,000	\$ 229
Human Resources	\$ 202		\$ 202	\$ 23	\$ 291		\$ 291	\$ 33
Consultant Services	\$ 50,000		\$ 50,000	\$ 5,735	\$ -		\$ -	\$ -
Cube Software License	\$ 6,600		\$ 6,600	\$ 757	\$ 6,600		\$ 6,600	\$ 757
TOTAL:	\$ 67,201	\$ 9,217	\$ 76,417	\$ 8,765	\$ 21,037	\$ 11,023	\$ 32,060	\$ 3,677

Previous Accomplishments

A new activity-based travel demand model (TDM) was adopted in June 2014 and an updated version was adopted in June 2015 to reflect new policies and strategies in SRTA's 2015 Regional Transportation Plan. The Shasta Model Users Group (SMUG) was retained to inform the ongoing development of travel demand modeling efforts and to facilitate region-wide input and approvals. SRTA explored the option of applying for assistance through the Travel Model Improvement Program (TMIP) to conduct a peer review of SRTA's travel demand model and to assist in developing a new model improvement plan. A new transit scenario planning tool, called Transit Boardings Estimation and Simulation Tool (TBEST), was developed with Prop 84 funds in FY 2015/16.

Objective

Manage and maintain the region's activity-based travel demand model consistent with state and federal law in support of regional planning and programming activities and other work elements.

Discussion

MPOs are required to develop and maintain a travel demand forecast model that meets FHWA and FTA requirements per Title 23 U.S.C. Section 134, and California requirements as specified under Chapter 3 of the 2017 Regional Transportation Plan (RTP) Guidelines for Metropolitan Planning Organizations (MPO). The 2017 Regional Transportation Plan (RTP) Guidelines also specify certain capabilities for medium-sized MPOs (Sections 3.4 and 3.5). The ShastaSIM travel demand model fulfills these requirements. ShastaSIM measures the impact of population growth and planned or anticipated land development and calculates various transportation and mobility-related performance metrics for any given planning year. ShastaSIM informs decision makers as to the location and timing of improvements needed to maintain adequate level of service. Outputs from ShastaSIM and travel model post-processing are utilized in various planning documents including, but not limited to: the RTP, RTIP, FTIP (23 USC 134), corridor studies, special projects, and air quality conformity. ShastaSIM requires specialized software and extensive input data, including household travel surveys, socio-economic demographics, and parcel-level land use characteristics. Post-processing routines are required for procedures not found in ShastaSIM, such as calculations of mobile source emissions. SRTA may contact TMIP staff to determine an appropriate time to conduct a peer review given SRTA's RTP schedule.

Product 1: SRTA-led operation and maintenance of ShastaSIM activity-based travel demand model

Task/Activity	Resp. Agency	Schedule
1.1 Manage a regionally representative technical advisory committee, known as the Shasta Model Users Group (SMUG).	SRTA, Consultant	Jul 2017 - Jun 2019
1.2 Perform routine updates and refinements of ShastaSIM, including actual and scheduled network changes, traffic count data, land use assumptions, speed limit information, population growth forecast update, and other inputs as needed.		
1.3 SRTA-led operation of TDM in support of other work elements.		

Product 2: Consultant-led operation and maintenance of ShastaSIM activity-based travel demand model

Task/Activity	Resp. Agency	Schedule
2.1 Perform routine updates and refinements to TDM as directed, including actual and scheduled network changes, traffic count data, land use assumptions, speed limit information, population growth forecast update, and other inputs as needed.	Consultant	Jul 2017 - Jun 2019
2.2 Consultant-led operation of TDM in support of other work elements. Deliverable include model outputs and post-processing (e.g. emissions) outputs.		

Product 3: Education and training for operation of travel demand modeling

Task/Activity	Resp. Agency	Schedule
3.1 SRTA staff participation in national or statewide travel demand modeling technical training and practitioner workgroups.	SRTA	As needed
3.2 Consultant-administered training for SRTA staff on TDM operation, maintenance, and emissions post-processing. Includes materials and training.	SRTA, Consultant	

WORK ELEMENT 706.02 **Public Transportation Planning & Coordination**

Agency: **SRTA** **Total Budget (FY 2017/18): \$102,758** **Estimated Budget (FY 2018/19): \$140,622**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18							FY 2018/19						
	Expenditures		Revenue by Fund Source (\$)					Expenditures		Revenue by Fund Source (\$)				
	Direct	Indirect	FTA 5303	FTA 5303 C/O	LTF	Toll Credits	Direct	Indirect	FTA 5303	LTF	Toll Credits			
SRTA														
Personnel	\$46,790	\$51,346	\$ 65,641	\$ 8,994	\$-	\$ 23,500	\$ 7,529	\$70,989	\$64,430	\$ 56,660	\$ 78,758	\$-		
Services & Supplies	\$ 3,500		\$ 2,296	\$ 1,204			\$ 263	\$ 3,500		\$ 1,981	\$ 1,519			
Human Resources	\$ 1,123		\$ 737	\$ 386			\$ 84	\$ 1,704		\$ 964	\$ 739			
TOTAL:	\$51,413	\$51,346	\$ 68,674	\$ 10,585	\$-	\$ 23,500	\$ 7,877	\$76,193	\$64,430	\$ 59,606	\$ 81,016	\$-	\$ -	\$ -

Previous Accomplishments
 Performed annual Transit Needs Assessment; managed Social Services Transportation Advisory Council (SSTAC); Provided technical assistance to Federal Transit Administration (FTA) grant applicants. Reviewed FTA grant proposals and presented to the board of directors for approval. Restructured and enhanced the Unmet Transit Needs process. Tracked Greenhouse Gas Reduction Fund transit programs.

Objective
 Meet transit planning mandates required by law; ensure public transportation is community-responsive in a dynamic and changing service environment; and make progress toward RTP goals by continually improving public transportation service, efficiency, and performance.

Discussion
 Under California's Transportation Development Act (TDA), SRTA is required to perform the annual unmet transit needs assessment and organize the Social Services Transportation Advisory Committee (SSTAC). The Coordinated Human Services Transportation Plan is a federally mandated plan that prioritizes transportation services for funding and implementation, with an emphasis on transportation needs of persons with disabilities, older-adults and individuals of limited means. This plan is updated every five years.

Product 1: Transit Coordination			
Task/Activity		Resp. Agency	Schedule
1.1	Communication and coordination with intercity public transportation providers and public transportation providers operating in surrounding regions needed, including participation in discussions related to 'Shasta 211' services, as needed.	SRTA	Jul 2017 - Jun 2019
1.2	Participate in interagency meetings and workshops that support public transit planning, including: CalACT, transit board meetings, and/or similar such meetings.		
1.3	Discuss and develop scopes of work for a long-range transit plan with regional transit partners. Development of a long-range transit plan.		Jul 2017 - Jun 2018
1.4	Discuss and develop scopes of work for projects that are eligible for 5307 and 5339 funding. Discuss options for obtaining more funds for the region.		Jul 2017 - Jun 2019
Product 2: Public transportation data and analysis			
Task/Activity		Resp. Agency	Schedule
2.1	Collect and review transit performance data.	SRTA	Jul 2017 - Oct 201, Jul 2018 - Oct 2018
2.2	Formulate and provide recommendations toward enhancing transit performance and/or efficiencies.		Dec 2017 - Feb 2018, Dec 2018 - Feb 2019
2.3	Collect, audit, and report progress toward recommendations and performance targets for public transportation at year's end.		May 2018 - Jun 2018, May 2019 - Jun 2019
2.4	Update General Transit Feed Specification (GTFS) files.		Jul 2017 - Jun 2019
Product 3: FTA grants technical assistance and management			
Task/Activity		Resp. Agency	Schedule
3.1	Seek grant funding for the development of a long range transit plan for the region.	SRTA	Jul 2017 - Jun 2019
3.2	Aminister FTA grants and work with local agencies and organizations on developing projects and applying for FTA grants, both regionally apportioned and competitive.	SRTA	Jul 2017 - Jun 2019
Product 4: 2017 Shasta Coordinated Transportation Plan			
Task/Activity		Resp. Agency	Schedule
4.1	Follow-up, and implement, the strategies from the 2017 Shasta Coordinated Transportation Plan.	SRTA	Jul 2017 - Jun 2019
Product 5: Intercity Public Transportation Services			
Task/Activity		Resp. Agency	Schedule
5.1	Develop enhanced intercity public transportation projects, including both intercity bus and rail projects.	SRTA	Jul 2017 - Jun 2019

WORK ELEMENT 706.06

Greenhouse Gas Reduction Fund Programs

Agency: SRTA **Total Budget (FY 2017/18): \$ 25,859**

Estimated Budget (FY 2018/19): \$ 24,149

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19				
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)		
	Direct	Indirect	LTF		Direct	Indirect	LTF		
SRTA									
Personnel	\$ 12,095	\$ 13,273	\$ 25,368		\$12,476	\$11,323	\$ 23,800		
Services & Supplies	\$ 200		\$ 200		\$ 50		\$ 50		
Human Resources	\$ 290		\$ 290		\$ 299		\$ 299		
TOTAL:	\$ 12,586	\$ 13,273	\$ 25,859	\$ -	\$12,826	\$11,323	\$ 24,149	\$ -	

Previous Accomplishments

Reviewed annual Low Carbon Transit Operations Programs (LCTOP) allocation; reported on previous allocation; developed 15/16 expenditure proposal; tracked legislative actions related to LCTOP.

Objective

To administer the allocation of regionally apportioned funds from the LCTOP and to develop public transportation projects that meet Greenhouse Gas Reduction Fund (GGRF) programs.

Discussion

LCTOP is a new program funded by auction proceeds from the California Air Resource Board's Cap-and-Trade Program. LCTOP provides operating and capital assistance for transit agencies to reduce greenhouse gas emissions and improve mobility through expansion or enhancement of their systems. SRTA or RABA can serve as the project lead for projects funded with LCTOP. Under this work element, SRTA will pursue other public transportation funds as well, such as the Transit Intercity Rail Capital Program (TIRCP).

Product 1: Administer LCTOP Funds

Task/Activity	Resp. Agency	Schedule
1.1 Review State Controller's Office LCTOP Eligible Allocation Summary	SRTA	Jul 2017 -June 2019
1.2 Review statutes, rules, and regulations, and pending legislation pertinent to LCTOP funding		Jul 2017 -June 2019
1.3 Review and process invoices for project work completion.		
1.4 Prepare semi-annual progress and final project report		Jul 2017 -June 2019
1.5 Participate in financial and performance auditing.		

WORK ELEMENT 706.07

North State Express Connect Business Plan

Agency: SRTA

Total Budget (FY 2017/18): \$ 376,199

Estimated Budget (FY 2018/19): \$ 42,425

Total Budget (Caltrans Info Only): \$ 418,623

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18						FY 2018/19					
	Expenditures		Revenue by Fund Source (\$)				Expenditures		Revenue by Fund Source (\$)			
	Direct	Indirect	PPM	SPR	FHWA C/O	Toll Credits	Direct	Indirect	PPM	SPR	FHWA C/O	Toll Credits
SRTA												
Personnel (FY 17/18)	\$ 56,565	\$ 62,073	\$ 54,083	\$ -	\$ 64,555	\$ 7,404	\$ 21,938	\$ 19,911	\$ 15,436	\$ -	\$ 26,412	\$ 3,029
Services & Supplies (FY 17/18)	\$ 1,000		\$ -	\$ -	\$ 1,000	\$ 115	\$ 60		\$ -	\$ -	\$ 50	\$ 6
Human Resources (FY 17/18)	\$ 1,358		\$ -	\$ -	\$ 1,358	\$ 156	\$ 527		\$ -	\$ -	\$ 527	\$ 60
Data Purchase (FY 17/18)	\$ 32,000				\$ 32,000	\$ 3,670						
Consultant (FY 17/18)	\$ 223,203		\$ -	\$ 223,203	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
SRTA	Caltrans Info Only											
Personnel (FY 18/19)	\$ 21,938	\$ 19,911	\$ 15,436	\$ -	\$ 26,412	\$ 3,029						
Services & Supplies (FY 18/19)	\$ 50	\$ -	\$ -	\$ -	\$ 50	\$ 6						
Human Resources (FY 18/19)	\$ 527	\$ -	\$ -	\$ -	\$ 527	\$ 60						
Consultant (FY 18/19)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -						
TOTAL:	\$ 314,126	\$ 62,073	\$ 54,083	\$ 223,203	\$ 98,913	\$ 11,345	\$ 22,514	\$ 19,911	\$ 15,436	\$ -	\$ 26,989	\$ 3,096
TOTAL (FY 18/19) Caltrans Info Only	\$ 22,514	\$ 19,911	\$ 15,436	\$ -	\$ 26,989	\$ 3,096						
TOTAL (FY 17/18 & 18/19) Caltrans Info Only	\$ 336,640	\$ 81,984	\$ 69,519	\$ 223,203	\$ 125,901	\$ 14,441						

Previous Accomplishments

New Work Element

Objective

The project details an intercity bus network with a backbone I-5 service between Redding and Sacramento and feeder services linking Shasta, Modoc, Siskiyou, Humboldt, Lassen, Butte, Trinity, Tehama, Glenn, Lake and Colusa counties. It develops agreements with state, rail and regional partners and reaches out to rural, disadvantaged communities. It describes an environmentally friendly, secure, technology enabled service and develops cost analysis for operating and capital needs. The plan describes an accessible service to Sacramento International Airport, downtown Sacramento, and the Sacramento Amtrak Station for connections to the Capital Corridor, Coast Starlight, San Joaquin and eventual California High Speed Rail.

Discussion

The problem is that the North State needs a plan to improve intercity access to large urban markets in Sacramento and beyond. The northern third of California is essentially cut off from the rest of the state in regards to public transportation connections. The proposed North State (NS) Express Connect Business Plan will describe the details of enhanced bus transit as a mode choice for rural north state citizens to access Sacramento, the Amtrak Sacramento Valley Station, and the Sacramento International Airport.

The existing options for travel have significant limitations to effective transportation, including accessibility, cost and convenience. The current services include one passenger rail route daily between Sacramento and Redding, daily Amtrak Thruway bus deviating from a proposed NS Express Connect route, limited Greyhound bus service and a costly private shuttle service between Redding and the Sacramento International Airport. The challenges facing these existing interregional connections include limited destinations, inconvenient schedules, poor on time service, lack of station services, frequent stops, indirect routes, need for transfers, and prohibitive cost.

Existing service is inadequate for the following reasons.

- Passenger rail service occurs once daily northbound (3:14 A.M.) and once daily southbound (2:21 A.M). Inconvenient hours, poor on time service, and lack of station services discourage ridership.
- Amtrak Thruway Bus service to Sacramento and Stockton routinely transports passengers, but tickets are only available as part of a rail trip.
- Greyhound bus service occurs four times daily, northbound and southbound. Frequent stops, indirect routes, inconvenient schedules and bus transfers limit ridership.
- First Class Shuttle service occurs three to four times on weekdays and twice on weekends for Sacramento International Airport passengers. The round trip cost of \$140 per passenger can be prohibitive; particularly for seniors, disadvantaged communities and low income populations.

Rural northern California has historically had transportation challenges that position the automobile as the primary mode choice for interregional travel. This is due to a lack of funding and to some extent, interregional perspective. There are continuous requests for a public transportation option between California's northern counties and the urbanized areas of Sacramento and the San Francisco Bay Area for employment, medical, and recreational trips. The 2015 Regional Transportation Plan for Shasta County explained the need for opportunities to expand interregional public transportation options, with a focus on replacing long distance interregional vehicle trips to airports and other large urban destinations (RTP/SCS page 13). However, constrained federal and state funding resources as well as State, local and regional priorities have absorbed available funding resources and left a true interregional service unobtainable.

Product 1: Procurement and Reporting

Task/Activity	Resp. Agency	Schedule
1.1 Invoicing and reporting. Deliverables are quarterly reports, invoices, and final report	SRTA	Jun 2017 - Feb 2019
1.2 Conduct consultant solicitation. Deliverables are procurement package(s) including request for proposals, proposals and selection documents	SRTA	Jun 2017 - Oct 2017
1.3 Kick-off meeting between SRTA, consultant and Caltrans. Deliverables are kick-off meeting agenda and minutes; project management plan with defined roles; updated project schedule	SRTA, consultant	Oct 2017

Product 2: State, Rail, and Super Region Coordination

Task/Activity	Resp. Agency	Schedule
2.1 State Partnership Coordination. Deliverables are meeting notes from initial meeting, six-eight follow up meetings or conference calls.	SRTA, consultant	Jun 2017 - Dec 2018
2.2 Rail and Private Partnership Coordination. Deliverables are meeting notes from initial meetings, six-eight follow up meetings or conference calls.	SRTA, consultant	Jun 2017 - Dec 2018
2.3 Super Region Transit Partnership Coordination. Deliverables are meeting notes from scheduled Super Region meeting(s) and individual agency conference calls.	SRTA, consultant	Jun 2017 - Dec 2018

Product 3: Site and energy analysis for E-bus charging stations and downtime parking

Task/Activity	Resp. Agency	Schedule
3.1 Site analysis and recommendation. Deliverables are E-bus charging and parking site suitability analysis .	SRTA, consultant	Oct 2017 - Dec 2017
3.2 Cost analysis of utility requirements for proposed E-bus charging locations. Deliverables are E-bus charging locations capacity and cost analysis.	SRTA, consultant	Jan 2018 - Jun 2018
3.3 Cost analysis of infrastructure needs for proposed E-bus downtime parking locations. Deliverables are E-bus parking infrastructure cost analysis.	SRTA, consultant	Jan 2018 - Jun 2018

Product 4: Facilities access process and cost analysis

Task/Activity	Resp. Agency	Schedule
4.1 Documenting facility access process. Deliverable is facilities access process documentation.	SRTA, consultant	Oct 2017 - Jun 2018
4.2 Cost analysis for facility access. Deliverable is facilities access initial and on-going cost analysis.	SRTA, consultant	Jan 2018 - Jun 2018

Product 5: Ticketing structures audit and integration recommendation

Task/Activity	Resp. Agency	Schedule
5.1 Ticketing structures audit and integration recommendation. Deliverable is ticketing structure audit.	SRTA, consultant	Oct 2017 - Jan 2018
5.2 On-demand and smart mobile ticketing. Deliverables are smart ticketing report and integration path forward.	SRTA, consultant	Jan 2018 - Jun 2018
5.3 Cost analysis for ticketing integration. Deliverable is smart ticketing and integration cost analysis.	SRTA, consultant	Jan 2018 - Jun 2018

Product 6: Ridership demand analysis (includes data)				
Task/Activity			Resp. Agency	Schedule
6.1	Big data to pinpoint current rider habits. Deliverable is big data purchase.		SRTA, consultant	Oct 2017 - Jan 2018
6.2	Ridership demand analysis. Deliverables are ridership demand analysis and stakeholder buy-in.		SRTA, consultant	Dec 2017 - Jun 2018
6.3	Public outreach. Deliverable is outreach report.		SRTA, consultant	Feb 2018 - Dec 2018
Product 7: Scheduling coordination				
Task/Activity			Resp. Agency	Schedule
7.1	Analyze existing schedules and identify potential for scheduling coordination. Deliverables are coordinated schedule and two alternatives		SRTA, consultant	Oct 2017 - Jun 2018
Product 8: Secure passenger parking				
Task/Activity			Resp. Agency	Schedule
8.1	Passenger parking infrastructure improvements. Deliverables are mockups and descriptions of parking infrastructure improvements.		SRTA, consultant	Oct 2017 - Feb 2018
8.2	Cost analysis for secure parking infrastructure improvements. Deliverables are secure passenger parking facilities cost analysis.		SRTA, consultant	Feb 2018 - Jun 2018
Product 9: Maintenance facility contract or site improvements analysis				
Task/Activity			Resp. Agency	Schedule
9.1	Redding maintenance facility for buses, including overnight bus storage. Deliverables are RABA maintenance yard infrastructure, administrative and contractor needs report, as well as an optional maintenance and bus storage location needs report.		SRTA, consultant	Oct 2017 - Feb 2018
9.2	Cost analysis for RABA improvements and optional independent contractor. Deliverables are Maintenance yard and bus storage cost analysis for RABA maintenance yard and for independent contractor.		SRTA, consultant	Feb 2018 - Jun 2018
Product 10: Fare structure and operating budget				
Task/Activity			Resp. Agency	Schedule
10.1	Fare structure. Deliverables are Fare structure that encourages longer trips and includes demand pricing.		SRTA, consultant	May 2018 - Nov 2018
10.2	Operating budget. Deliverables are operating budget for NS Express Connect.		SRTA, consultant	May 2018 - Nov 2018
Product 11: E-bus needs and costs analysis				
Task/Activity			Resp. Agency	Schedule
11.1	E-bus needs. Deliverables are E-bus capital needs inventory.		SRTA, consultant	Oct 2017 - Feb 2018
11.2	Capital cost analyses. Deliverables are E-bus purchase and optional lease cost analysis .		SRTA, consultant	Dec 2017 - Apr 2018
Product 12: Final Business Plan				
Task/Activity			Resp. Agency	Schedule
12.1	Compilation of prior tasks into a final business plan. Deliverable is North State Express Connect Business Plan.		SRTA, consultant	Nov 2018 - Dec 2018

WORK ELEMENT 706.08 Sunday Transit Service Demonstration Project

Agency: SRTA Total Budget (FY 2017/18): \$ 109,441 Estimated Budget (FY 2018/19): \$ 52,720

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18					FY 2018/19				
	Expenditures		Revenue by Fund Source (\$)			Toll Credits	Expenditures		Revenue by Fund Source (\$)	
SRTA	Direct	Indirect	LTF	FHWA C/O			Direct	Indirect	LTF	
Personnel	\$ 24,182	\$ 26,537	\$ 30,000	\$ 20,719	\$ 2,376	\$26,776	#####	\$ 51,078		
Services & Supplies	\$ 1,000		\$ 1,000			\$ 1,000		\$ 1,000		
Human Resources	\$ 580		\$ 580			\$ 643		\$ 643		
Consultant	\$ 57,142		\$ 12,000	\$ 45,142	\$ 5,178					
TOTAL:	\$ 82,904	\$ 26,537	\$ 43,580	\$ 65,861	\$ 7,554	\$28,418	#####	\$ 52,720	\$ -	

Previous Accomplishments

This is a new work element in FY 2017/18.

Objective

To explore the potential for using on-demand transit services to meet community transportation needs.

Discussion

Sunday transit service has been a long-standing public request and is an identified need in the Redding Area Bus Authority's (RABA) short-range transit plan and SRTA's fiscal year 2016/17 Unmet Transit Needs findings. In response to this need, the SRTA Board of Directors approved an application for a FTA competitive grant program to provide "on-demand" Sunday transit service in June 2016. SRTA was not awarded grant funding, however SRTA supports exploring this concept further by developing an implementation plan for a potential Sunday transit service demonstration project. "On-demand" transit services utilize smart phone applications, GPS vehicle tracking, and advanced dispatch software to provide rider-responsive mobility when and where it's needed.

Product 1: Sunday Transit Service Demonstration Project Implementation Plan

Task/Activity	Resp. Agency	Schedule
1.1 Issue RFP for consultant services and acquire consultant.	SRTA	Jan 2017 - Feb 2017
1.2 Project administration/management - manage project, review invoices, draft and final documents.		Mar 2017 - Jun 2018
1.3 Project initiation to establish and agree upon communication protocols, roles & responsibilities, expectations, and to review background information on the region and project.	SRTA/ Consultant	Mar - 2017
1.4 Service area planning - evaluate existing conditions, determine available assets, develop project service area, develop a demonstration project budget, and determine potential transit service providers for the demonstration project.	Consultant	Mar 2017 - Apr 2018
1.5 Identify necessary hardware and software capabilities for providing on-demand transit services; determine hardware and software implementation/maintenance costs for the demonstration project.		
1.6 Branding/Marketing - Develop a "brand" for the demonstration project and a marketing plan if implementation is approved.		
1.7 Prepare a final recommendations report and present to SRTA Board of Directors for consideration.	SRTA/ Consultant	Dec 2017 - Jun 2018

WORK ELEMENT 707.01

Corridor Studies & Project Review

Agency: SRTA Total Budget (FY 2017/18): \$ 32,824

Estimated Budget (FY 2018/19): \$ 32,932

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
	Direct	Indirect	FHWA C/O	Toll Credits	Direct	Indirect	FHWA C/O	Toll Credits
SRTA								
Personnel	\$ 15,284	\$ 16,773	\$ 32,057	\$ 3,677	\$ 17,023	\$ 15,450	\$ 32,473	\$ 3,725
Services & Supplies	\$ 400		\$ 400	\$ 46	\$ 50		\$ 50	\$ 6
Human Resources	\$ 367		\$ 367	\$ 42	\$ 409		\$ 409	\$ 47
TOTAL:	\$ 16,051	\$ 16,773	\$ 32,824	\$ 3,765	\$ 17,482	\$ 15,450	\$ 32,932	\$ 3,777

Previous Accomplishments

Reviewed documents related to the Shasta Plaza Shopping Center in Shasta Lake, potential Costco sites, and Shasta Community Health Clinic in Anderson. Provided information to Caltrans related to traffic forecasts for their Riverside/I-5 interchange PSR with the city of Anderson.

Objective

To conduct multimodal, systems-level corridor or sub-area transportation planning studies as needed. Also to review and comment on various projects for transportation impacts and ensure consistency with the regional transportation plan in order to maintain a safe, efficient, and cost effective transportation system.

Discussion

The agency must identify current and projected future transportation needs and, through detailed planning studies, devise strategies to address those needs. This element provides funds for the RTPA to conduct special studies for selected corridors, road segments and key locations to evaluate safety concerns, prepare project alternatives and cost estimates, and devise appropriate actions to resolve issues (23 CFR 450.318). In a typical year, SRTA reviews approximately 3 environmental impact reports (EIRs), 2 project study reports (PSRs) and 1 or 2 Caltrans transportation concept reports (TCRs). SRTA adopted the 2015 Regional Transportation Plan and Sustainable Communities Strategy (SCS) on June 30, 2015. Pursuant to Senate Bill 375, projects seeking CEQA streamlining benefits through consistency with the SCS will require review by SRTA.

Product 1: Analysis of Product Study Reports

Task/Activity	Resp. Agency	Schedule
1.1 Communication and coordinate with Caltrans and affected jurisdictions in the early consultation and review of project study reports and other scoping documents as they relate to the 2015 RTP/SCS.	SRTA	As needed

Product 2: Review and Analysis of Local Agency Projects of Regional Significance

Task/Activity	Resp. Agency	Schedule
2.1 Review local projects, determine impacts, and assess consistency with the regional transportation plan.	SRTA	As needed
2.2 Review, comment and make determination on projects that request input on whether project is consistent with SRTA's Sustainable Communities Strategy, for CEQA streamlining		

WORK ELEMENT 707.02

Safe Routes to Schools Non Infrastructure Grant

Agency: **SRTA/Healthy Shasta**

Total Budget (FY 2017/18): \$ 181,318

Estimated Budget (FY 2018/19): \$ 174,920

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
	Direct	Indirect	SRTS		Direct	Indirect	SRTS	
SRTA								
Personnel	\$ 5,288	\$ 5,803	\$ 11,091	\$ -	\$ 2,495	\$ 2,265	\$ 4,760	\$ -
Services & Supplies	\$ 100		\$ 100	\$ -	\$ 100		\$ 100	\$ -
Human Resources	\$ 127		\$ 127	\$ -	\$ 60		\$ 60	\$ -
Shasta County HHSA (ATP Cycle 1)								
	\$ 170,000		\$ 170,000		\$ 170,000		\$ 170,000	
TOTAL:	\$ 175,515	\$ 5,803	\$ 181,318	\$ -	\$ 172,655	\$ 2,265	\$ 174,920	\$ -

Previous Accomplishments

Coordination of Shasta County Safe Routes to School Non-infrastructure grant. Provided Bike & Walk to School Day training and resources for school personnel and parent volunteers to implement Bike and Walk to School day events. Provided support for planning and implementation of three walking school buses. Provided a bicycle safety activity at one high school and a walk audit at another high school. Contracted with Shasta Living Streets to coordinate a "Family Bicycling Day" on Sequoia Street to celebrate the Safe Routes to School project that was completed on Sequoia Street. Provided helmet fitting, bicycle and pedestrian safety courses and activities at the open streets event.

Objective

To increase safety for non-motorized users. Complete year two of ATP Cycle 1 grant scope of work.

Discussion

SRTA administers the Safe Routes to School grant. Shasta County Health and Human Services Agency (HHSA) manages the work program and produces all deliverables.

Product 1: Grant administration

Task/Activity	Resp. Agency	Schedule
1.1 Contract management, fiscal accounting and reporting.	SRTA	Jul 2017 - Jun 2019

Product 2: ATP SR2S Cycle 1 Grant Work Program

Task/Activity	Resp. Agency	Schedule
2.1 Conduct and/or participate in pedestrian and bicycle programs, activities and initiatives that support pedestrian and bicycle travel and safety.	Shasta County HHSA	Jul 2017 - Jun 2018
2.2 Expand pedestrian and bicycle safety curriculum within Redding and Cascade School District to at least nine (9) classes. Provide helmet fitting and bike education to community groups as requested. Provide Walk to School (WTS) & Bike to School (BTS) Day trainings to parents and schools. Provide one (1) W2S day and one (1) BTS day per year to Shasta County Schools.		Sept 2017 - May 2018
2.3 Train and work with an organization, to be determined, to provide at least 5-10 ped/bike safety activities at 5-10 schools. Continue to provide bike safety education with at least one high school in the Shasta Union High School District. Encourage and support at least four (4) walking school busses/bike trains within the County.		April-May 2017; Sept - April 2018
2.4 Work with law enforcement to conduct and promote SR2S Technical Assistance Resource Center (TARC) crossing guard training and to provide education to children on bike/pedestrian safety. Purchase incentives for law enforcement to give to children who are riding/walking safely.		Sept 2017, March - May 2018
2.5 Encourage and support daily walking school buses/bike trains opportunities as they arise.		July 2017 - June 2018
2.6 Work with cities in Shasta County, schools, and community partners to provide resources, such as signage or other materials, for bicycle courses where bicycle safety education events will take place.		Feb-June 2017; July 2017 - June 2018
2.7 Support annual Shasta Bike Challenge by encouraging schools to participate.		Jan - May 2017, Jan - May 2018
2.8 Expand and coordinate annual bicycle/pedestrian counts in Shasta County.		Aug - Nov 2017

WORK ELEMENT 707.03

Alternative Fuels Vehicle Planning

Agency: **SRTA**

Total Budget (FY 2017/18): \$ 33,577

Estimated Budget (FY 2018/19): \$ 32,867

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source		Expenditures		Revenue by Fund Source	
	Direct	Indirect	FHWA C/O	Toll Credits	Direct	Indirect	FHWA PL	Toll Credits
SRTA								
Personnel	\$ 15,121	\$ 16,593	\$ 31,714	\$ 3,638	\$ 16,989	\$ 15,419	\$ 32,409	\$ 3,717
Services & Supplies	\$ 1,500		\$ 1,500	\$ 172	\$ 50		\$ 50	\$ 6
Human Resources	\$ 363		\$ 363	\$ 42	\$ 408		\$ 408	\$ 47
Consultant Services	\$ -		\$ -	\$ -	\$ -		\$ -	\$ -
TOTAL:	\$ 16,984	\$ 16,593	\$ 33,577	\$ 3,851	\$ 17,447	\$ 15,419	\$ 32,867	\$ 3,770

Previous Accomplishments

Provided technical support and Shasta County data for the Upstate Region Plug-in Electric Vehicle (PEV) Readiness Plan. Invited Siskiyou County Economic Development Council to present findings and next steps regarding Upstate Region PEV Readiness Plan. Provided letters of support for grant applications. Helped coordinate the hosting of a Clean Cities Coalition symposium. Participated in statewide webinars/teleconferences related to alt fuels planning. Developed scope of work for a DC charging station project.

Objective

To encourage the planning of alternative fuels vehicles and development of supporting infrastructure in the region to reduce greenhouse gas (GHG) emissions, reduce alternative fuels vehicle users "range anxiety" and bridge the infrastructure gap for users of the West Coast Green Highway between Sacramento and Southern Oregon.

Discussion

Metropolitan planning for the region should minimize transportation-related fuel consumption and air pollution (23 CFR 450.300). The latest generation of plug-in electric vehicles (PEVs) are rapidly entering into the regional vehicle fleet market and help reduce air pollutants and GHG emissions. It is estimated that PEVs could make up 2% of the regional vehicle market by 2022 (or sooner). However, this is only likely to happen if the charging station infrastructure is in place to support this growth and thereby reduce "range anxiety" for PEV owners. Based on the Upstate Region PEV Readiness Plan, a total of 104 electric vehicle charging stations are needed to support a 2% PEV share of the region's vehicle fleet.

Product 1: Policy Monitoring, Interagency Participation and Grants

Task/Activity	Resp. Agency	Schedule
1.1 Review and comment on federal or state policies, laws, programs, funding and priorities related to zero-emission and hybrid vehicles and infrastructure.	SRTA	Jul 2017 - Jun 2019
1.2 Participate in interagency meetings related to zero-emission and hybrid vehicles and infrastructure that support transportation planning and programming.		

Product 2: Upstate Region PEV Planning

Task/Activity	Resp. Agency	Schedule
2.1 Participate in Upstate Region PEV Coordinating Council meetings for the planning of PEV infrastructure.	SRTA	Quarterly
2.2 Distribute hardcopy and electronic educational materials on PEVs prepared by the Upstate Region PEV Coordinating Council.	SRTA	as needed

WORK ELEMENT 707.04 Goods & Freight Coordination and Planning

Agency: **SRTA** **Total Budget (FY 2017/18): \$59,933** **Estimated Budget (FY 2018/19): \$ 90,373**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18						FY 2018/19				
	Expenditures		Revenue by Fund Source (\$)				Expenditures		Revenue by Fund Source (\$)		
	Direct	Indirect	PPM	FHWA PL	FHWA PL C/O	Toll Credits	Direct	Indirect	PPM		
SRTA											
Personnel	\$ 27,545	\$30,227	\$14,000	\$ 19,500	\$ 24,272	\$ 5,021	\$46,761	\$42,440	\$ 89,201		
Services & Supplies	\$ 1,500		\$ -	\$ -	\$ 1,500	\$ 172	\$ 50		\$ 50		
Human Resources	\$ 661		\$ -	\$ -	\$ 661	\$ 76	\$ 1,122		\$ 1,122		
TOTAL:	\$ 29,706	\$30,227	\$14,000	\$ 19,500	\$ 26,433	\$ 5,268	\$47,933	\$42,440	\$ 90,373	\$ -	\$ -

Previous Accomplishments

The North State Transportation for Economic Development Study was completed in late 2013. SRTA, in partnership with economic development and private sector partners, was awarded funds for the 'Far Northern California Consolidated Goods & Freight Hub Study and Demonstration Project'. This project is scheduled for completion in June 2017, with a focus on connecting two regional agriculture clusters to a high volume buyer in the Sacramento Area via consolidated transport.

Objective

To utilize regional transportation planning, policy and investments to support the economic vitality of the region through enhanced market competitiveness, productivity, efficiency, and goods and freight movement. This is to be accomplished through: 1) more efficient transportation of goods in/out of the region; 2) supporting the development of low trip generating industries; and 3) increased local production and consumption of goods, including the utilization and processing of industrial inputs from within the North State.

Discussion

Goods and freight movement is a federal priority in support of economic development. SRTA near term focus is to address the lack of data and technical modeling capabilities needed for effective planning and project development, multi-regional coordination, and integration with statewide programs and technology. In addition, a Caltrans Strategic Partnerships grant was awarded to carryout a Far-Northern California Consolidated Goods & Freight Hub Study. The grant requires a 20% local match, which is being satisfied by in-kind contributions from Growing Local and Superior California Economic Development (SCED) plus SRTA cash match. The scope of work was amended October 2016 in consultation with project partners to focus the balance of grant funds on connecting two Northern Sacramento Valley agriculture industry clusters to the Sacramento area food network as a prerequisite step to the ultimate vision of a North State Food Hub located in the Shasta Region.

Moving forward, SRTA will identify and develop a plan for strategic freight areas and freight corridors in Shasta County. Key freight projects will be identified for future freight funding. The plan will be incorporated into SRTA's Regional Transportation Plan.

Product 1: Freight Coordination and Planning

Task/Activity	Resp. Agency	Schedule
1.1 Participate in interagency meetings and workshops that support freight and goods movement planning, including: California Freight Advisory Committee, Sustainable Freight action Plan, and/or similar such meetings.	SRTA	as needed
1.2 Review, participate and comment on federal or state policies, laws, programs, funding and priorities related to freight and goods movement, including the national primary freight network, and state and regional freight corridors.		

Product 2: Strategic Freight Areas and Corridors Plan

Task/Activity	Resp. Agency	Schedule
2.1 Identify potential freight and goods movements corridors and areas for freight planning activities.	SRTA	Jul 2017 - Jun 2018
2.2 Conduct public outreach with key stakeholders including Caltrans D2, local cities and county and private businesses.		
2.3 Develop draft plan and circulate for public comment, including relevant maps and information on SRTA's website.		
2.4 Implement plan		

WORK ELEMENT 707.07

RCEA Hydrogen Fuel-Cell Readiness Project

Agency: **SRTA** **Total Budget (FY 2017/18): \$5,788** **Estimated Budget (FY 2018/19): \$ 8,406**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18					FY 2018/19				
	Expenditures		Revenue by Fund Source (\$)			Expenditures		Revenue by Fund Source (\$)		
	Direct	Indirect	RCEA	FHWA C/O	Toll Credits	Direct	Indirect	RCEA	FHWA C/O	Toll Credits
SRTA										
Personnel	\$ 2,681	\$2,942	\$2,000	\$ 3,624	\$ 416	\$4,326	\$3,926	\$-	\$ 8,252	\$ 947
Services & Supplies	\$ 100			\$ 100	\$ 11	\$ 50			\$ 50	\$ 6
Human Resources	\$ 64			\$ 64	\$ 7	\$ 104			\$ 104	\$ 12
	\$ -			\$ -	\$ -	\$ -			\$ -	\$ -
TOTAL:	\$ 2,846	\$2,942	\$2,000	\$ 3,788	\$ 434	\$4,480	\$3,926		\$ 8,406	\$ 964

Previous Accomplishments

This is a new work element

Objective

To encourage the planning of alternative fuels vehicles and infrastructure, with an emphasis on Hydrogen fuel cell technology.

Discussion

Metropolitan planning for the region should minimize transportation-related fuel consumption and air pollution (23 CFR 450.300). The latest generation of alternative fuel vehicles include plug-in electric vehicles (PEVs) and hydrogen fuel cell vehicles. The State is emphasizing research, innovation and technologies for both electric and fuel cell vehicles and infrastructure. The Redwood Coast Energy Authority (RCEA) applied for and received funding to develop a hydrogen fuel-cell readiness plan for the North Coast and Upstate PEV planning regions. The project will explore the potential for hydrogen fuel-cell fueling infrastructure including a potential station in Shasta County. SRTA staff will participate as a technical advisor on activities in Shasta County, data related to fuel-cell technologies and coordinate discussions with regional partners during the project. A small amount of funding was acquired as part of the grant to offset a portion of SRTA's involvement in the project.

Product 1: North Coast and Upstate Fuel Cell Vehicle Readiness Project

Task/Activity	Resp. Agency	Schedule
1.1 Participate in North Coast and Upstate Fuel Cell Vehicle Readiness Project meetings.	SRTA	Quarterly
1.2 Assist in coordination with local agencies and interested parties on implementing the North Coast and Upstate Fuel Cell Vehicle Readiness Project for Shasta County. (RCEA funds)	SRTA	Jul 2017 - Jun 2019
1.3 Assist in regional outreach efforts and promote Fuel Cell Electric Vehicle (FCEV) use.	SRTA	

WORK ELEMENT 708.03

Transportation Development Act (TDA)

Agency: **SRTA**

Total Budget (FY 2017/18): \$108,020

Estimated Budget (FY 2018/19): \$ 111,749

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund		Expenditures		Revenue by Fund Source (\$)	
	Direct	Indirect	LTF		Direct	Indirect	LTF	
SRTA								
Personnel	\$ 48,563	\$ 53,291	\$101,854		\$55,394	\$50,276	\$ 105,669	
Services & Supplies	\$ 400		\$ 400		\$ 50		\$ 50	
Human Resources	\$ 1,166		\$ 1,166		\$ 1,329		\$ 1,329	
Consultant Services (Financial Audit)	\$ 4,600		\$ 4,600		\$ 4,700		\$ 4,700	
TOTAL:	\$ 54,728	\$ 53,291	\$108,020	\$ -	\$61,473	\$50,276	\$ 111,749	\$ -

Previous Accomplishments

Administration of Transportation Development Act (TDA) and fiscal auditing of expenditures. Updated policies and procedures regarding the Consolidated Transportation Service Agency (CTSA). Completed triennial audit for FY 2012/13, 2013/14, and 2014/15. Completed annual audit for FY 2014/15. Produced and distributed 2017/18 Transit Needs Assessment.

Objective

To administer the allocation of funds from the Local Transportation Fund (LTF) and State Transit Assistance (STA) to member entities.

Discussion

SRTA is the designated recipient and responsible administrator of TDA funds. LTF and STA help fund transit, bicycle and pedestrian, and road projects. SRTA distributes funds to local claimant and ensures that fiscal audits and other requirements are performed in accordance to TDA law.

Product 1: TDA administration

Task/Activity	Resp. Agency	Schedule
1.1 Prepare LTF and STA Findings of Apportionment	SRTA	Feb 2017, Feb 2018
1.2 Review LTF and STA claims submitted by claimants including associated technical assistance needed for adequate and proper reporting		May-June 2017, May-June 2018
1.3 Review statutes, rules, and regulations, and pending legislation pertinent to transit and transit funding		Ongoing
1.4 Prepare audits as required under the TDA		Sept-Oct 2017, Sept-Oct 2018
1.5 Engage independent auditor		Jun 2017, Jun 2018
1.6 Prepare claims for Board approval		Jun 2017, Jun 2018
1.7 Claim scheduling and payment		Monthly
1.8 TDA fund accounting		Monthly

Product 2: Annual Transit Needs Assessment

Task/Activity	Resp. Agency	Schedule
2.1 Review prior year Transit Needs Assessment; solicit public input (comments, surveys, interviews, etc.), collect transit data and reports, perform farebox analysis, and CTSA performance analysis; prepare data for inclusion in draft document, update tables, and information.	SRTA	Oct 2017 - Dec 2017 / Oct 2018 - Dec 2018
2.2 Receive, review, and summarize data from transit providers for the Transit Needs Assessment, including but not limited to ridership information; service hours and route information; productivity improvements; and public/rider feedback received. Conduct transit scenario planning via TBEST model utilizing data collected and public input; evaluate potential performance of scenarios; identify any scenarios that may be reasonable.		
2.3 Provide draft document to transit operators, CTSA, and SSTAC for review; revise and prepare final draft for public comment and adoption.		Dec 2017 - Jan 2018 / Dec 2018 - Jan 2019
2.4 Organize and support Social Services Transportation Advisory Council (SSTAC).		Dec 2017 - Mar 2018 / Dec 2018 - Mar 2019
2.5 Prepare staff report, resolution and presentation for board of directors/public hearing.		Feb 2018 / Feb 2019
2.6 Submit final document to Caltrans for acceptance.		Mar 2018 / Mar 2019

WORK ELEMENT 708.04

Transit and CTSA Agency Administration

Agency: SRTA/RABA Total Budget (FY 2017/18): \$594,227

Estimated Budget (FY 2018/19): \$ 603,617

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source		Expenditures		Revenue by Fund Source	
	Direct	Indirect	LTF	TDA	Direct	Indirect	LTF	TDA
SRTA								
Personnel	\$ 14,202	\$ 15,584	\$ 29,786	\$ -	\$ 14,789	\$ 13,423	\$ 28,212	\$ -
Services & Supplies	\$ 100		\$ 100	\$ -	\$ 50		\$ 50	\$ -
Human Resources	\$ 341		\$ 341	\$ -	\$ 355		\$ 355	\$ -
Shasta County TDA Adm.	\$ 24,000			\$ 24,000	\$ 25,000			\$ 25,000
City of Redding RABA Administration	\$ 540,000			\$ 540,000	\$550,000			\$ 550,000
TOTAL:	\$ 578,642	\$ 15,584	\$ 30,227	\$ 564,000	\$590,194	\$ 13,423	\$ 28,617	\$ 575,000

Previous Accomplishments

This was a new work element introduced in FY 2015/16.

Objective

To support the cost-effective delivery of high quality public transportation services.

Discussion

SRTA is the designated recipient and responsible administrator of TDA funds. SRTA provides general oversight to ensure the most effective, efficient, and transparent use of TDA funds. SRTA presently enlists the City of Redding and the County of Shasta to perform administration for RABA. SRTA administers CTSA transportation, while the Shasta Senior Nutrition Program provides CTSA transportation services.

Product 1: RABA Administration

Task/Activity	Resp. Agency	Schedule
1.1 RABA administration and management.	Redding/ Shasta County	Jul 2017 - Jun 2019

Product 2: CTSA Administration

Task/Activity	Resp. Agency	Schedule
2.1 SRTA administration of transit services.	SRTA	Jul 2017 - Jun 2019

WORK ELEMENT 801.01

North State Super Region (NSSR)

Agency: SRTA Total Budget (FY 2017/18): ##### Estimated Budget (FY 2018/19): \$ 7,947

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
SRTA	Direct	Indirect	NSSR		Direct	Indirect	NSSR	
Personnel	\$ 4,655	\$5,109	\$ 9,764		\$ 4,088	\$3,711	\$ 7,799	
Services & Supplies	\$ 500		\$ 500		\$ 50		\$ 50	
Human Resources	\$ 112		\$ 112		\$ 98		\$ 98	
TOTAL:	\$ 5,267	\$5,109	\$ 10,376	\$ -	\$ 4,236	\$3,711	\$ 7,947	\$ -

Previous Accomplishments

NSSR meetings held; NSSR intranet website maintained; Commented on legislative and other issues of potential impact to the North State. Provided letters of support for regional projects. Invoiced contributing agencies of the NSSR.

Objective

To bolster the agency's influence on state and federal legislation, policy, and programs and other general activities potentially affecting the North State.

Discussion

The NSSR is a voluntary coalition of regional transportation planning agencies (RTPAs) and metropolitan planning organizations (MPOs) representing the sixteen-county North State region. The NSSR was organized to advocate for policies and funding that would benefit the North State; encourage interagency coordination; and spread best practices through communication and information exchange.

Product 1: North State Super Region

Task/Activity	Resp. Agency	Schedule
1.1 Facilitate NSSR meetings.	SRTA	2 per year
1.2 Maintain and update NSSR website as needed. Invoiced contributing agencies of the NSSR.		Jul 2017 - Jun 2019

WORK ELEMENT 901.01

Hilltop Drive Corridor Signal Optimization Study

Agency: Redding **Total Budget (FY 2017/18): \$ 37,227**

Estimated Budget (FY 2018/19): \$ -

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
	Direct	Indirect	FHWA C/O	Toll Credits	Direct	Indirect	FHWA C/O	Toll Credits
City of Redding	\$ 37,227		\$ 37,227	\$ 4,270	\$ -		\$ -	\$ -
TOTAL:	\$ 37,227	\$ -	\$ 37,227	\$ 4,270	\$ -	\$ -	\$ -	\$ -

In-kind match to be provided by City of Redding in the amount of \$10,000 (Cash: \$5,000; In-kind:\$5,000). Total project cost: \$50,000.

Previous Accomplishments

Project was started in FY 2016/17.

Objective

Reduce overall travel time, vehicles emissions, and fuel use on the highway system (I-5 and State Route 44) via enhanced operations on the adjacent parallel Hilltop Drive corridor (from Mistletoe Ln through Palisades Ave) by determining the optimal timing of intersection signals and I-5/44 on/off ramps.

Discussion

I-5 and SR 44 through central Redding serve a high percentage of local trips, creating congestion on the state highway system for through trips, freight movement, and other interregional needs. Enhancements to the adjacent parallel Hilltop Drive corridor is needed to reduce delay for local trips and free up capacity on the highest volume portion of I-5 and SR 44. The project is needed to establish a safe and efficient traffic operation system with a series of unconnected signalized intersections. This project will reduce travel times, reduce the need to stop, reduce wait times at intersections, establish effective coordination and grouping of both City and Caltrans signals and ultimately reduce vehicle emissions and fuel use. This project will connect to the previously completed Cypress corridor project that studied and recommended intersection timing improvements along the corridor, including on/off-ramp intersections at Interstate-5. The study will include before and after comparisons including GHG emission reductions. The study aligns with SRTA's 2015 RTP Goal 1 Objective 1.2 to increase throughput, Goal 2 Objective 2.2 to maintain traffic capacity and Goal 3 Objective 3.1 to provide context appropriate local transportation choices. The study helps meet metropolitan planning needs of assessing the operational continuity of the regional transportation system, determine ways to reduce vehicle travel and provide enhanced travel services for all users. This project also aligns with the region's SCS to use technology based solutions to enhance traffic operations.

Note: SRTA staff support, technical assistance and coordination is budgeted under WE 707.01.

Product 1: Project Management and Procurement

Task/Activity	Resp. Agency	Schedule
1.1 Prepare scope of work and procure consultant(s). Coordinate procurement with SRTA as applicable.	City of Redding/ SRTA	Jul 2016- Mar 2017
1.2 Execute and manage consultant contracts		
1.3 Provide quarterly updates to SRTA, including requests for reimbursement.	City of Redding	Apr 2017
1.4 Project Kickoff and Meeting		
1.5 Project communication and progress reporting		on-going

Product 2: Data Collection and Modeling

Task/Activity	Resp. Agency	Schedule
2.1 Existing traffic data collection (travel time, GHG, volumes, wait times, speed, etc.). Consultant will also determine correct walk interval and minimum green times for bicycles and pedestrians. No overall safety evaluation will be made.	Consultant	Apr 2017- May 2017
2.2 Existing traffic baseline modeling and calibration. This task will summarize existing conditions in terms of LOS, GHG production, delay, and pedestrian/bike intervals.		Apr 2017- Jun 2017

Product 3: Project Report and Signal Timing Plan

Task/Activity	Resp. Agency	Schedule
3.1 Signal timing plan optimization. The consultant will develop signal timing plans and phasing diagrams that will maximize throughput along the corridor while minimizing delay time and GHG emissions.	Consultant	Jun 2017- Sept 2017
3.2 Final report including before and after measures of effectiveness		Oct 2017

WORK ELEMENT 901.02

Victor Avenue Corridor Phasing Plan

Agency: **Redding** **Total Budget (FY 2017/18): \$40,000** Estimated Budget (FY 2018/19): \$ -

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
	Direct	Indirect	FHWA C/O	Toll Credits	Direct	Indirect	FHWA C/O	Toll Credits
Redding	\$ 40,000		\$ 40,000	\$ 4,588	\$ -		\$ -	\$ -
TOTAL:	\$ 40,000	\$ -	\$ 40,000	\$ 4,588	\$ -	\$ -	\$ -	\$ -

In-kind match to be provided by City of Redding in the amount of \$15,000 (Cash: \$10,000; In-kind:\$5,000). Total project cost: \$85,000.

Previous Accomplishments

Project was started in FY 2016/17.

Objective

The purpose of this project is to determine the necessary right-of-way and improvements needed to create a Complete Streets transportation corridor that connects travelers to key regional highways (I-5 and SR 44). This project will help the city of Redding determine the improvements needed, timing of improvements and lead to projects that can implement the regional transportation plan.

Discussion

Victor Avenue, between Hartnell Avenue and Old Alturas Road, is a 1.5 mile partially developed corridor with sidewalk and bike lane gaps and varied right of way widths. Victor Avenue is a key north-south corridor that connects residents and travelers to Interstate-5 to the south and State Route 44 to the north. The west side is largely developed with older homes fronting the roadway with multiple access points and no pedestrian/bike facilities. The east side is partially developed/widened with incongruent right of way drainage problems. The roadway crown is off-center and the pavement is failing in most cases.

The corridor needs to be studied to develop a proposed phasing plan for improvements that meets the needs of all transportation modes in the short and long term. In addition to addressing localized needs, planning for this corridor is an ideal opportunity for a demonstration/reference project for inclusion in the GoShasta Regional Active Transportation Plan. Design standards for this project may then be used as the template for the development of select future intra-regional active transportation emphasis corridors. Project needs include determining right of way and roadway sections, and defining the location of bike, pedestrian and transit facilities. It will provide a phased approach for conditioning development and preparing capital projects for grant submission and construction, including programming of projects in the region's transportation improvement programs. The project meets the Regions RTP Goal #1 to plan and utilize a significant arterial in the City, Goals #2 and #3 to increase capacity for all modes and transportation options both in the short and long terms, Goal #4 Objective 4.2 to enhance safety and well-being and Goal #6 to provide public access to planning. It also aligns well with the SCS to expand our bike/pedestrian infrastructure in order to encourage less vehicular travel.

Note: SRTA staff support, technical assistance and coordination is budgeted under WE 707.01.

Product 1: Project Management		Resp. Agency	Schedule
Task/Activity			
1.1	Prepare scope of work and procure consultant(s). Coordinate procurement with SRTA as applicable.	City of Redding/ SRTA	Jul 2016 - Apr 2017
1.2	Execute and manage consultant contracts	City of Redding	Apr 2017 on-going
1.3	Provide quarterly updates to SRTA, including requests for reimbursement.		
1.4	Project Kickoff		
1.5	Project communication and progress reporting		
Product 2: Data Collection and Modeling			
Task/Activity			
2.1	Existing traffic data collection and right of way identification. This task will analyze collision rates, LOS, typical sections, gaps and other modal data.	Consultant	Apr 2017- Jun 2017
2.2	Future conditions forecasting and project alternatives. This task will look at estimates of future use of all modes and develop designs for ultimate use of the roadway.		Jun 2017- Aug 2017
2.3	Evaluate adjacent destinations and consider near- and long-term connections, including but not limited to Alta Mesa Elementary School, Enterprise High School Clover Creek Preserve. Also consider city plans and opportunities as it relates to trails in the Churn Creek natural corridor.	City of Redding/ Consultant	Jun 2017- Aug 2017
Product 3: Project Report			
Task/Activity			
3.1	Prepare draft Roadway and Phasing Plan. Provide draft plan to SRTA for review and comment. Will likely hold one or two public meetings to gain stakeholder input as well as receive input from the City's Active Transportation Committee.	Consultant	Sep 2017
3.2	Final Roadway and Phasing Plan. Staff may present the results to the City Council or the SRTA Board of Directors.		Oct 2017

WORK ELEMENT 902.01

Cascade Blvd. Sustainable Development Assessment

Agency: **Shasta Lake** Total Budget (FY 2017/18): \$ - Estimated Budget (FY 2018/19): \$ -

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source (\$)		Expenditures		Revenue by Fund Source (\$)	
	Direct	Indirect	FHWA C/O	Toll Credits	Direct	Indirect	FHWA C/O	Toll Credits
Shasta Lake	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL:	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

In-kind match to be provided by City of Shasta Lake in the amount of \$15,000 (Cash: \$5,000; In-kind:\$10,000) Total project cost: \$100,000.00.

Previous Accomplishments

Project was started in FY 2016/17.

Objective

Provide an assessment of Cascade Boulevard between its intersection with Shasta Dam Boulevard and the City limits on the south for upgrade to Complete Street standards. The intent will be to ready the corridor for a grant application to implement Complete Streets standards.

Discussion

Cascade Boulevard is a major circulation corridor. Only a small portion of the corridor has complete street characteristics—at its intersection with Shasta Dam Boulevard and Pine Grove Boulevard. An assessment is needed to determine how to upgrade the entire corridor to a Complete Street, potential impacts on property owners and businesses, and a strategy for funding and completing the improvements. The assessment will also look at needs for right of way purchase or reductions of right of way for vehicle traffic and other Complete Streets needs, and ingress/egress impacts to property and business owners in order to accommodate a Complete Street System in the most cost-effective and efficient way.

This corridor encompasses both commercial, light industrial and residential uses that need to be considered. The adjoining General Plan land use designations, zoning and on-site land use/structures will be reviewed and mapped according to both the existing and proposed rights of way. Working with property and business owners is a significant component in order to address non-conforming uses in a way that vehicle access and parking can be accommodated. Opportunities and potential placement for active transportation amenities, including shade structures, bike racks, transit cover, and benches for pedestrians and transit users to go with a Complete Street system will be identified. Sources of funding for all components will be identified, and a draft timeline for construction will be prepared. Project outcomes include an assessment report providing information to the City Council on options for alternative transit (see other project (WE 902.02) funded by SRTA), identification of resources and timing of construction. The intent will be to ready the corridor for funding via grant programs and city funds.

The project is located within or connects to the Strategic Growth Area for the City. The area includes primarily commercial, light industrial and some residential land uses. The commercial and light industrial users use Cascade primarily for access to I-5 and business and freight deliveries, as well as access for customers. Other uses include high density multi-family units which use Cascade Boulevard as access to other parts of the community. Cascade Boulevard includes transit and school bus stops for residences. The project would help meet several of the region's goals as outline in the 2015 Regional Transportation Plan (RTP), including: Goal #2: Strategically increase capacity on interregional and regionally significant roadways to keep people and freight moving effectively and efficiently; Goal 3—RTP Provide an integrated, context-appropriate range of practical transportation choices; and Goal #6: Promote public access, awareness, and action in planning and decision-making processes. SCS goals to be met by the project include: Expanded bicycle and pedestrian infrastructure, including the completion of network gaps, enhanced integration with public transportation, and connections between regional trail corridors and the roadway network; and Incentives for location-efficient infill and redevelopment projects, needed to spur location-efficient development patterns.

Note: SRTA staff support, technical assistance and coordination is budgeted under WE 707.01.

Product 1: RFP/PSA

Task/Activity - Procurement	Resp. Agency	Schedule
1.1 Develop and distribute RFP for professional services to prepare assessment. Coordinate procurement with SRTA as applicable.	COSL/SRTA	Jan-Apr 2017
1.2 Consultant consideration and selection; Signed PSA by Consultant and City Manager		

Product 2: Surveying/ Data Collection/ GIS Map

Task/Activity - Data Collection	Resp. Agency	Schedule
2.1 Survey to validate existing right of way in the project area. Locate positions of all access and structures in relation to the existing right of way.	COSL/ Consultant	Mar 2017-- June 2018
2.2 Provide survey and GIS maps highlighting transportation infrastructure (right of way, structures, vehicle access, etc.) to include General Plan and Zoning designations, and current land uses. Identify non-conforming issues for access and setbacks.		
2.3 Identify right of way needs and develop GIS map to provide maximum provision of Complete Street standards. Identify potential areas for abandonment of right of way where excess may occur. Identify any environmental or permit issues that impact access or Complete Streets components. Develop preliminary plans for right of way in order to estimate improvement costs.		
2.4 Identify private and public sources for funding as well as process and timeline needed to install Complete Street features, construction needs and a timeline for constructing Complete Street standard improvement. Identify non-conforming access and/or improvements.		

Product 3: Public Engagement

Task/Activity	Resp. Agency	Schedule
3.1 Workshop in the project area for property and business owners to discuss existing and proposed right of way and right of way improvements to provide Complete Street standard improvements.	COSL/ Consultant	Mar 2017-- June 2018

Product 4: Assessment Report

Task/Activity	Resp. Agency	Schedule
4.1 Report prepared with analysis (including costs), conclusions and recommendations concerning provision of Complete Street Standards to the project area to be presented to City Council. Provide draft report to SRTA for review and comment.	COSL	Mar 2017-- June 2018
4.2 Presentation to the Shasta Lake City Council.		
4.3 Presentation to the SRTA Board of Directors		

WORK ELEMENT 902.02

Micro-transit Analysis & Recommendations

Agency: **Shasta Lake** Total Budget (FY 2017/18): \$ **35,804** Estimated Budget (FY 2018/19): \$ **-**

ESTIMATED EXPENDITURE AND ANTICIPATED REVENUE FOR FY 2017/18 & 2018/19

Staff Allocations and Funding Requirements	FY 2017/18				FY 2018/19			
	Expenditures		Revenue by Fund Source		Expenditures		Revenue by Fund Source	
	Direct	Indirect	FHWA C/O	Toll Credits	Direct	Indirect	FHWA C/O	Toll Credits
Shasta Lake	\$ 35,804	\$ -	\$ 35,804	\$ 4,107	\$ -	\$ -	\$ -	\$ -
TOTAL:	\$ 35,804	\$ -	\$ 35,804	\$ 4,107	\$ -	\$ -	\$ -	\$ -

In-kind match to be provided by City of Shasta Lake in the amount of \$7,500 (Cash: \$2500, In-Kind: \$5,000). Total project cost: \$50,000.00

Previous Accomplishments

Project was started in FY 2016/17.

Objective

Develop alternative options for transit services for residents and businesses in Shasta Lake using micro transit or public transit including costs associated with system initialization, potential integration with RABA and long-term operational costs. Options will include use of electric vans or buses.

Discussion

SRTA has identified micro-transit as a new public transportation service strategy with the potential to enhance the responsiveness and performance of public transportation in certain environments. For the purpose of this work element, micro-transit is defined as technology-enabled (i.e. smart phone applications, GPS vehicle tracking, and advanced dispatch software) demand response transit service that is open to the general public.

Residents and businesses of Shasta Lake need an alternative to traditional transit service. Existing service provides one (1) hour headways within the City with longer transit commutes for Shasta Lake citizens traveling to areas/destinations outside of the city. The project will address the potential for micro-transit services as well as costs associated for system initialization and long-term operations. Project outcomes include a report summarizing resident/business commuter needs, data collection and analysis, and costs of proposed alternative micro transit including operations and administration of the system. Should micro-transit be a viable option, it is the intent of the City to use an electric vehicle (van) where possible.

The project would help meet several of the region's goals as outline in the 2015 Regional Transportation Plan (RTP), including: Goal #3: Provide an integrated, context-appropriate range of practical transportation choices; Goal #6: Promote public access, awareness, and action in planning and decision-making processes; and Goal #7: Practice and promote environmental and natural resource stewardship. The project will also help meet a Sustainable Communities Strategy (SCS) goal of expanding plug-in electric vehicle charging infrastructure, including fast charging stations needed to accelerate the market penetration of zero-emission electric vehicles.

Note: SRTA staff support, technical assistance and coordination is budgeted under WE 706.02.

Product 1: Procurement: RFP and Consultant Selection

Task/Activity	Resp. Agency	Schedule
1.1 Develop and distribute RFP for professional services to prepare assessment. Coordinate procurement with SRTA as applicable.	COSL/SRTA	Jan - Feb 2017
1.2 Consultant consideration and selection; signed PSA by consultant and City Manager.		

Product 2: Summary of data collection (needs/resources/options)

Task/Activity	Resp. Agency	Schedule
2.1 Assemble existing applicable transit ridership data, including data from the most recent Short Range Transit Plan, Unmet Transit Needs, and other applicable resources so as not to repeat previous efforts. Identify data gaps and develop plan for filling essential gaps.	COSL/ Consultant	Mar 2017 - Feb 2018
2.2 Evaluate existing models and best practices of micro-transit service delivery and apply to the local context of the city of Shasta Lake.		
2.3 Develop service options based on graduated budget assumptions, costs and resources available.		
2.4 Select preferred option in consultation with community, RABA, SRTA, and other community partners/stakeholders. Provide detail outline of capital, operation, and other costs required to fund the project through existing revenues and prospective grant opportunities. Provide all data/metadata files and technical memo.		

Product 3: Public Engagement and Survey Results

Task/Activity	Resp. Agency	Schedule
3.1 Distribute potential user survey through utility bill insert or other media. Provide results in table format and spatially via GIS map. Survey to be completed by the City in coordination with the consultant. Results and GIS map provided by Consultant.	COSL/ Consultant	Mar 2017 - Feb 2018
3.2 Hold workshop to include survey takers and the general public regarding possible micro-transit service options. Consultant to provide workshop in collaboration for logistics with the City.		

Product 4: Report and Recommendations

Task/Activity	Resp. Agency	Schedule
4.1 Report prepared with analysis (including costs), conclusions and recommendations regarding micro transit service options. Provide draft report to SRTA for review and comment.	COSL/ Consultant	Mar 2017 - Feb 2018
4.2 Presentation to the Shasta Lake City Council.		
4.3 Presentation to the SRTA Board of Directors	COSL	